

Mr. Franky Lai
Chairman
WiseSpot (Hong Kong) Limited

Mr. Lai is a key figure in Hong Kong's telecommunications industry, with over 18 years of experience in both international and local markets. He has held senior management positions with major telcos in the territory including PCCW, HKCSL, New World Telecom and New World Mobility, and has witnessed and participated hands-on in such key milestone events as the deregulation of Hong Kong's fixed and mobile services. This in-depth understanding of telecom operations and competitive business strategies has enabled him to assume consultancy roles for regional new-entrants such as Asia Pacific Broadband Telecom in Taiwan. On the industry level, Mr. Lai has participated actively in the Internet and Telecom Association of Hong Kong, and has been the President of its Internet and Content Provider Group since 2000, thereby enabling him to be in touch with the overall business and technical developments of the industry at large.