

**Dr Tony SEETO**  
**Director of Business Development**  
**Hong Kong CSL Limited**

Dr Tony Seeto is the Director of Business Development, Hong Kong CSL Limited. His current responsibilities include forging and managing content and technology partnerships, formulating product strategy and driving product development. His particular focus is on mobile data and 3G applications for both the consumer and enterprise markets. He is responsible for many innovative service launches which are first in Hong Kong, Asia and the world. These include data services such as bilingual multimedia messaging, true tones, video news as well as voice services such as voice SMS, single number multiple SIM, and recently video sharing and mobile TV etc.

Before joining CSL in 1998, Dr Seeto was with Telstra in Australia since 1986 and had held several senior positions in research and development, product development and business development.

Dr Seeto has been involved in the telecommunications industry for over twenty years and has worked in Australia, the US and Singapore before returning to Hong Kong.