

**The Book - Pride & Achievement
- A History of Hong Kong's
Telecommunications Industry**

Joseph Tsui

**On behalf of Members of the
Executive Committee &
Steering Committee of the Project**



Project Vision

- **Theme - Pride & Achievement of Hong Kong in Telecommunications;**
- **A History Book to document those remarkable development, success and achievements of Hong Kong in telecommunications over the past centuries till today;**
- **A nicely drawn and written coffee table Book to be handed out at the 2006 ITU Telecom World & be kept by each and every one of us as memory of telecom's success in Hong Kong;**
- **Be able to proudly share our Hong Kong experience, success and pride with friends all over the world, as well as with the future generations of Hong Kong**

Participants to this Project:

- All of you who were and are involved and have contributed to the success of Hong Kong in telecommunications;
- **Executive Committee Members:**
MH Au, Rick Siemens, Dave Connolly, CHAN Wing Wah, Jolly Wong & Joseph Tsui
- **Steering Committee Members:**
OFTA, PCCW, Hutchison Telecom, New World Telecom, HK Cable TV, HK Broadband, HK CSL, Sunday Comm., Champion Technology, CPCNet, Trident Telecom, ITAHK & CITB

Proposed Content

Chapter	Theme	Possible content
1	The early years	Development before World War II
2	Connecting the world	History of Cable & Wireless Group in Hong Kong
3	Telephone : from Luxury to daily necessity	- History of HK Telephone Co., Ltd. - New era under the name of HK Telecom - Birth of PCCW
4	From paging to cellular	Evolution of Paging, CT-2, analogue cellular, digital cellular.....

Proposed Content (cont'd)

Chapter	Theme	Possible content
5	Communicating for the community	Story of communications in Government Sectors - Police, Fire Services, Civil Aviation, Marine etc. & Public Utilities
6	Rise of Broadband	Narrowband, Broadband, VoIP, Wi-Fi...
7	Liberalising the market	Different stages of market liberalisation: <ul style="list-style-type: none">- 1983 CPE liberalisation- 1995 liberalisation of telephone Services- Early termination of Cable & Wireless exclusive licence- New era in IDD & other services

Proposed Content (cont'd)

Chapter	Theme	Possible content
8	The path to convergence	Convergence of the telecom and broadcasting industries; IPTV, HK leading position at Next Generation Network (NGN)
9	Hong Kong's Achievement been well respected by global telecom industries	2006 ITU Telecom World in Hong Kong

Particulars of the History Book

- **A nicely designed, written and drawn coffee table Book, with many photos of old memories, and text of history, factual events & development in telecom till 2006.**
- **No advertisement be allowed.**

Particulars of the History Book: (Cont'd)

Writer & Project Manager - Gertrude Layton
Agency & Designer - FORMAT Limited

Size of Book - 210mm(W) x 297mm(H)

Extent - Hard Cover + Endpapers + 200 pages
- Paperback Soft Cover + 200 pages

Cover - Hard Cover - 4 process colours plus 1 special colour and matt lamination
- Paperback Soft Cover - 4 process colours plus 1 special colour and matt lamination

Your Support is required & be highly appreciated

(A) Sponsorship Program:

- **Diamond Sponsorship - HK\$200,000**
 - **Platinum Sponsorship - HK\$100,000**
 - **Gold Sponsorship - HK\$50,000**
 - **Individual Sponsorship - of any amount with no ceiling**
- * **All Sponsors for Diamond, Platinum & Gold Sponsorship Programs will be acknowledged, and their Company Logo and Name will be published & acknowledged with appreciation for their great support;**
- * **Name of each individual sponsor (either company or organization or person) will be acknowledged with great appreciation.**

Your Support is required & be highly appreciated (Cont'd)

(B) Pre-Launch registration for subscription

- **HK\$300.00 each for Hard Cover copy;**
- **HK\$100.00 each for Paperback Soft Cover copy**

(A subscription form will be available at ITAHK in early August)

*** 50% deposit payable to ITAHK**

Contact information

Contact either Elky Chan of ITAHK or Joseph Tsui for your confirmation of sponsorship support, & for pre-launch subscription, or for additional information:

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