



香港通訊業聯會

Communications Association of Hong Kong

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COMMUNICATIONS ASSOCIATION OF HONG KONG

Chairman's Report

2006-2007

Presented by: Mr. Hubert Chan

Chairman

Date: 26th June 2007

Honorary Advisors, Fellow Members, Ladies & Gentlemen,

On behalf of the Executive Committee, I would like to welcome you all to the 24th Annual General Meeting of the Communications Association of Hong Kong (CAHK).

Information and Communications Industry is now facing new challenges as technological convergence had been blurring the boundary between telecommunications, broadcasting and information technology. To response the convergence of the industry, the Association was changed name from the Internet & Telecom Association of Hong Kong (ITAHK) to the Communications Association of Hong Kong (CAHK) on 27th June 2006.

We have total 7 functional groups and 13 members in the Executive Committee for the term 2006-2008. Before I start my report, I would like to say many thanks to them. All Executive Committee Members are carrying out their services on a voluntary basis, their contribution to both the Association and the communications industry in Hong Kong are highly appreciated. To recognize their contributions, I would like to put forward their names:

- ◆ Mr. Franky Lai of WiseSpot (Hong Kong) Limited as Vice Chairman;
- ◆ Mr. Dominic Leung of PCCW Limited as President of the Broadcasting & Entertainment Group;
- ◆ Mr. Bruce Lam of Nokia (HK) Limited and Mr. Ray Cheung of NEC Hong Kong Limited as President of the CPE Vendor & Equipment Supplier Group;
- ◆ Mr. Gary Chow of PCCW Limited and Mr. Paul Ho of TraxComm Limited as President of the Fixed Network & Value Added Service Group. Mr. Gary Chow and Mr. Paul Chow are also the Honorary Secretary and Honorary Treasurer of the Association respectively;
- ◆ Mr. Gilbert Chan of Telewide Enterprises Limited and Mr. Stephen Ho of CPCNet Hong Kong Limited as President of the Internet Service & Content Provider Group.

- ◆ Mr. Andrew Lee of Hutchison Telecommunications (Hong Kong) Limited and Dr. Tony Seeto of Hong Kong CSL Limited as President of the Mobile Network & Service Provider Group;
- ◆ Mr. Alex Cheung of Telecom Digital Holdings Limited as President of the MVNO Group;
- ◆ Dr. Yan Xu of Hong Kong University of Science & Technology as President of the Regulation Issues Group.

Needless to say, we also have high-level support from our Honorary Advisors, they are:

- ◆ Mr. M.H. Au, Director-General of the Office of the Telecommunications Authority (OFTA);
- ◆ Mr. Tony Hau, Director of ChinaMotion Telecare (HK) Limited;
- ◆ Mr. Fred Lam, Executive Director of Hong Kong Trade Development Council (HKTDC);
- ◆ Mr. Hubert Ng, Chief Executive Officer of Hong Kong CSL Limited;
- ◆ Mr. Joseph Tsui, Chairman & Chief Executive of Symphonic InfoCom Group;

On behalf of all members of the Association, I would like to express my sincere thanks to all of them again.

MEMBERSHIP

We have total 12 new members joined us during the financial year of 2006-2007. I would like to welcome the following members:

Full Members (9):

- ◆ ChinaMotion Telecare (HK) Limited
- ◆ CNLink Networks (BVI) Limited
- ◆ Equinix Hong Kong Limited
- ◆ Hong Kong Applied Science and Technology Research Institute Company Limited
- ◆ Juniper Networks (Hong Kong) Limited
- ◆ New Digital Noise (N.D.N) Limited
- ◆ Research In Motion HK Limited
- ◆ Telekom Malaysia (Hong Kong) Limited
- ◆ TVB PAY VISION Limited

Associate Company Member (1):

- ◆ Beacon Events Limited

Individual Members (2):

- ◆ Ms. Marisa Kwok c/o Boyden China Limited
- ◆ Ms. Miranda Chan c/o Radio Television Hong Kong

By the end of last financial year, we have a total of 100 Members including 84 Full Members, 3 Associate Company Members and 13 Associate Individual Members. I thank for the members who referred new members to us last year. In the coming year, we also rely on our current members to introduce the association to their business associates or partners.

REPRESENTATION

With a good representation of the communications industry in Hong Kong, the active participation of our members and the active devotion and professional support from the Executive Committee Members, we have honor to be recognized by OFTA and different external bodies, and we have representations in the following committees:

Advisory Committees of OFTA:

- | | |
|------------------------------------|---------------------------------|
| ◆ Telecom Numbering (NAC) | Representative – Mr. Paul Ho |
| ◆ Telecom Standards (TSAC) | Representative – Mr. Stephen Ho |
| ◆ Telecom Users & Consumers (UCAC) | Representative – Dr. Tony Seeto |
| ◆ Radio Spectrum (RSAC) | Representative – Mr. Bruce Lam |

Apart from OFTA, the Association also delegates representatives in various advisory boards and committees, such as:

- ◆ Electronics & Communication Industry Safety and Health Committee of the Occupational Safety and Health Council;
- ◆ IT Director Committee of HK Productivity Council;
- ◆ Information Communications Technology Services Advisory Committee of Hong Kong Trade Development Council;
- ◆ Information and Communications Technology Industry Training Advisory Committee (ITAC) of Education and Manpower Bureau;
- ◆ Legislator CK Sin's Advisory Committee Representing Information Technology Functional Constituency;
- ◆ Working Group on Wireless Technology organized by Mr. CK Sin, Legislative Councillor;
- ◆ Public Wi-Fi Working Group of OFTA.

MAJOR ACTIVITIES HIGHLIGHT

Luncheon: Living the Digital World

The luncheon was co-organized by CAHK, Hong Kong Wireless Technology and Information Association (WTIA) at the Renaissance Harbour View Hotel on 29th August 2006.



Dr. Tim Kelly

To let the Hong Kong ICT industry players knew more about the ITU TELE-

COM 2006, Dr. Tim Kelly, Head of Strategy and Policy Unit, ITU, was invited to share the topic of 'Living the Digital World' which was the theme of the ITU TELECOM WORLD 2006. There were over 120 participants coming from government departments, communications industry and media joined this luncheon.

2006 Guangdong-Hong Kong Telecommunications Seminar

The '2006 Guangdong-Hong Kong Telecommunications Seminar' organized by the Guangdong Communication Industry Association and CAHK was held on 25-26 September 2006 at the Ramada Pearl Hotel Guangzhou, Guangzhou, China.



Panel discussion session at the forum

The delegation of over 60 Hong Kong representatives departed from Hong Kong on 25th to join the seminar. Including the representatives from China, we had almost 200 participants to participate in this

seminar. Speakers from Minister of Information Industry of Peoples' Republic of China, Guangdong Communications Administration, Guangdong Mobile and OFTA of Hong Kong introduced the policies, shared the case study, and reported the telecommunications development in Guangdong Province and Hong Kong.

Wireless Data Communications Workshop

Wireless Data Communications Workshop was held on 27 September 2006 at the Hong Kong Convention and Exhibition Centre.



Mr. MH Au



Prof. Lu Ting Jie

In the workshop, the guest speakers coming from Beijing, Guangzhou, Taiwan and Hong Kong shared with us on the topics regarding wireless data communications development in the Greater China. Mr. MH Au from OFTA shared with us on the regulatory issues, Prof. Lu Ting Jie from Beijing University of Posts and Telecommunications presented the wireless data communications development in China, Dr. Jessica Chow from Taipei City Government shared the case of city-wide WiFi and WiMax based network in Taipei City, Mr. Xu Jien Feng from China Telecom Co. Ltd. Guangzhou Research Institute presented the Philosophy of Building CN2. Of course, we also had speakers from Hong Kong covering research findings, manufacturing, service solution and experience sharing.

CAHK Golf Cup Challenge

One of CAHK's regular events, CAHK Golf Cup Challenge, was held at Shenzhen Golf Club, Shenzhen, on 17th November 2006.

The winners were:

Longest Drive - Mr. Dominic Leung from PCCW Limited.

Closest to Pin - Mr. Ken Lau from TraxComm Limited.

Best Gross Score - Mr. Dai Ren Fei from China Unicom International Limited.

Best Net Score - Mr. Hubert Ng from Hong Kong CSL Limited.

11th Asian Telecom & Information Exchange (ATIE) Forum

The 11th ATIE forum was hosted by CAHK and held at the Hong Kong, China, Pavilion at the ITU Telecom World 2006 on 6th December 2006. The theme was "Digital Convergence in the Communications World". We had received over 250 registrations from over 7 countries / regions



Mr. MH Au from OFTA, Mrs. Marion Lai from CITB, Ms. Sophia Chong from TDC and representatives from ATIE member associations.

including over 100 ICT practitioners from China, leading by the China Association of Communications Enterprises and Guangdong Communication Industry Association. The main objectives of the Forum were to exchange information and opinions, and to explore the course of mutual cooperation among participating associations to promote the telecom industry. The conference and networking luncheon could definitely serve

this purpose.

We had the honor to invite Mr. Wong Wing Ping, Secretary for Commerce, Industry and Technology, Hong Kong, and Mr. Liu Liqing, Chairman of China Association of Communications Enterprises, China, be the opening officiating guests. We also had Mr. Wen Ku, Director General of Department of Science and Technology, Ministry of Information Industry, China, and representatives from 6 countries and regions to give the participants informative and excellent presentations.

CAHK Happy Hour

The first CAHK Happy Hour was held on 8 February 2007 and over 90 registrations were received. Our honorary guest Mr. Anthony Wong, Commissioner for Innovation and Technology, shared with the participants on 'Technology Development and China's 11th 5-Year Plan'.



Mr. Hubert Chan presented a souvenir to Mr. Anthony Wong

12th Asian Telecom & Information Exchange (ATIE) Forum

The 12th ATIE Forum was hosted by the Korea Association of Information & Telecommunication (KAIT) from 19th - 20th April 2007 at Seoul, Korea. The theme was "Ubiquitous Life - Being Connected Anytime, Anywhere with Any Device". ATIE 2007 provided the chance to discover how, what, when and why the latest ICT technologies were affecting our daily lives and its domain explored current and future lifestyles and how they were shaped by ICTs. The focus of ATIE 2007 was on the demand & supply side of the ICT sector, examining market trends, users' behavior and consumer preferences.

The presentations made by the representatives from CAHK were "Ubiquitous Life - Our Experience in Hong Kong" presented by Mr. Franky Lai of WiseSpot (Hong Kong) Limited and "Ubiquitous Business - Connected Anywhere, Secured Anywhere" by Mr. Stephen Ho of CPCNet Hong Kong Limited.



Group photo of speakers

World Information Society in Hong Kong Program



The World Information Society Day, WISD, previous known as World Telecommunication Day, established since 1969, is set every year on May 17th worldwide to commemorate the founding of the International Telecommunication Union (ITU) on 17 May 1865. This year, with full support from the Office of the Telecommunication Authority, Hong Kong (OFTA), Communications Association of Hong Kong (CAHK) together with Honorable Sin Chung-kai, Legislative Councilor (IT), had joint hands to promote key messages of WISD to the youth community in Hong Kong with aim to enlighten their awareness of Information and Communication Technologies (ICT) development in Hong Kong.

WISD consisted of series of cultivating activities from April to June 2007 for the youth community and the general public to participate in fun and interactive ways.

Each of the above events shared a common goal, experience the infinity power and rapid development of ICT industry locally and internationally. Highlights are as follows:

"Harmony in Motion" Scholastic
SMS/MMS Composition
Competition from April to May
2007

- This helped stimulate participants' creativity and family bonding by creating meaningful SMS and MMS messages.



*Mr. Sin Chung Kai and Mr. Hubert Chan presented a souvenir to
Mr. Stephen Ip, Acting Financial Secretary.*

WISD Launch Ceremony on 17th May 2007

- This commemorated the past and future of ICT industry development around the world.

Telecom Tour with Career Talk on 18th - 19th May 2007

- This took over 400 participants, majority F.6 and tertiary students, to visit prohibited area such as data center and security center of 11 leading ICT pioneers such as OFTA, Cyberport, ASTRI, and telecom operators, etc. In addition, participants had a golden opportunity to meet with top management of leading ICT companies to have career sharing sessions on their future career development in the ICT fields.

"CAHK Trophy" Inter-universities Quiz Competition on 2nd June 2007

- This helped to raise youth community's awareness and digital intelligence of ICT industry.

VAS Providers from Guangdong Province Visiting Hong Kong

CAHK received a delegation of almost 30 delegates from the Guangdong Communication Industry Association on 25th May 2007. Most of the delegates were value-added services providers and their objective of this trip was to understand the value-added services of Hong Kong more and explore the business opportunities.

The delegation visited Cyberport, Hong Kong Wireless Development Centre and Hong Kong CSL Limited in the morning. In the afternoon, they joined a luncheon with a talk of venture capital and visited PCCW Limited.



Presentation made by CSL

CO-ORGANIZED EVENTS

The Association did not only organize events by itself, it also partnered with other organizations or associations to carry out different events in the past year.

Manpower Study on Hong Kong ICT Industry 2006

August – September 2006

Initiated by Office of Mr. Sin Chung Kai and co-organized with CAHK, Hong Kong Computer Society, Hong Kong Information Technology Federation, Hong Kong Wireless Technology Industry Association and Information and Software Industry Association.

Joint IT X'mas Networking Party

15 December 2006 at HKPC Building

Hosted by Hong Kong Information Technology Federation and co-hosted by CAHK, Hong Kong Computer Society, Hong Kong Wireless Technology Industry Association, Hong Kong Internet Service Provider Association, and Information and Software Industry Association.

Joint Spring Dinner 2007

9 March 2007 at the Star of Canton Restaurant

Co-hosted by CAHK, Hong Kong Information Technology Federation, Hong Kong Wireless Technology Industry Association, and Information and Software Industry Association.

Industry Survey on Government ICT Procurement Policy

18th June to 18th July 2007

Initiated by the Office of Mr. Sin Chung Kai and co-organized with CAHK, Hong Kong Computer Society, Hong Kong Information Technology Federation, Hong Kong Wireless Technology Industry Association and Information and Software Industry Association.

SUPPORTS TO THE COMMUNICATIONS INDUSTRY

ITU Telecom World 2006

The Association had participated in the ITU Telecom World 2006 which was held from 4th - 8th December 2006 to strive for the members' benefit in this prominent event. It had been one of the supporting organizations for the business facilitation program and also was the one of the authorized agents to sell the ITU Telecom World 2006 exhibition booth in the Hong Kong Pavilions.

Meeting with Consumer Council

In view of the high complaint rate recorded by the Consumer Council, the Association proactively contacted the telecom operators and Consumer Council to understand more about the complaint status and find ways to enhance the overall industry image. It was agreed to hold regular meeting quarterly to review current complaint status in order to take timely rectification actions. In last year, three meetings were held.

Unsolicited Electronic Messages Regulation

The Commerce, Industry and Technology Bureau (CITB) wanted to seek views on the Unsolicited Electronic Messages Regulation from the telecom operators. The Association acted as a coordinator to line up briefing sessions and meeting between CITB and telecom operators to exchange their views.

PUBLICATION

2007 Official Guide to Communications in Hong Kong

With the supports from Commerce, Industry and Technology Bureau (CITB), Office of the Telecommunications Authority (OFTA), Hong Kong Trade Development Council (TDC), CAHK's members and other very supportive parties, CAHK's biennial publication "2007 Official Guide to Communications in Hong Kong" was published in November 2006. To celebrate the ITU Telecom World 2006 held in Hong Kong, this publication was also titled as 'ITU Telecom World 2006 Special Edition'.

There have articles review and look into the future of the industry, covering the topics of Industry Overview, ITU Telecom World 2006, Telecom Network, Mobile Services and Broadcasting and Entertainment. Also, the most valuable section of the publication, CAHK Member Directory, provides the readers informative and useful information of the prominent communications industry players in Hong Kong.

Complimentary copies of this publication were distributed to the delegates in the ITU Telecom World 2006 as a souvenir. Apart from the complimentary copies distribution, copies of this publication are sold at the TDC Bookshop and some large bookshops in Hong Kong.

The Hong Kong's Telecommunications Story

The publication "Hong Kong's Telecommunications Story - With Pride in Our Achievement 香港電訊業發展史 - 成就共創 榮譽共享", was launched on 17th May 2007 during the World Information Society Day in Hong Kong launch ceremony. The project leader of Hong Kong's telecommunication story, Mr. Joseph Tsui, revealed the first print of the book during the ceremony and delivered this book to the Chief Executive, Mr. Donald Tsang Yam-kuen, as commemoration after the ceremony.

This is the Hong Kong's telecom history story book, and a nicely developed masterpiece of many Hong Kong people's asserted effort (more than 100 people been interviewed throughout the past 12 months, some of them have retired and are residing overseas).

This project was led by a dedicated Executive Committee, the members are Joseph Tsui, MH Au, Rick Siemens, Jolly Wong, David Connolly and Chan Wing Wa, and also supported by the Steering Committee formed by different telecom companies. Thank for the contribution of these two committee members, sponsors who contributed money and their valuable information, and all the interviewees.

Hong Kong Telecom Tips Website

Owing to the continue development and innovation of the telecom services, one of the reasons that caused complaints was the consumers did not understand the operations of some services clearly. A taskforce with different telecom operators was formed and produced a Hong Kong Telecom Tips Website which is being put at the websites of CAHK and OFTA to provide more information to the consumers.

CAHK New Services and Products Bulletin - Winter 2006 & Spring 2007

The Association's bulletin was published in electronic format regularly for the members to exchange their information and update their new services and products. In the last financial year, two bulletins were published in winter 2006 and spring 2007.

CAHK ENDORSED / SUPPORTING EVENTS

The Association endorsed or supported a number of quality seminars, forums and exhibitions held in Hong Kong and overseas in the past year for the benefit of members and increase the awareness of the association in the industry or in the public. The endorsed and supporting events were:

- 3G Fun Fair, *July – September 2006, Hong Kong*
- Electronics and Communication Industry Safety & Health Slogan Competition, *July – October 2006, Hong Kong*
- Next Generation Networks Asia 2006, *28th – 29th August 2006, Singapore*
- Wireless Broadband Week 2006, *2nd – 5th October 2006, Singapore*
- TIF – Fixed Mobile Convergence in Hong Kong, *10th October 2006, Hong Kong*
- Asian 3G Forum, *20th October 2006, Hong Kong*
- Roundtable Discussion on Policy Address 2006-7 (IT & Telecom Policy), *23rd October 2006, Hong Kong*
- Mobile TV Conference, *15th November 2006, Hong Kong*
- Hong Kong Clean PC Day 2006, *20th – 22nd November 2006, Hong Kong*
- Information System Security Summit 2006, *27th – 30th November 2006, Hong Kong*
- UK-HKICT Business Matching 2006, *4th – 6th December 2006, Hong Kong*
- 3G World Congress 2006, *4th – 7th December 2006, Hong Kong*
- February Telecoms InfoTechnology Forum (TIF) – Radio Spectrum Issues in Hong Kong, *8th February 2007, Hong Kong*
- Digital Marketing 2.0 Conference, *8th – 9th March 2007, Hong Kong*
- Mobile Business / Mobile Marketing Conference 2007, *16th April 2007, Hong Kong*
- NFC Conference 2007, *17th April 2007, Hong Kong*
- HK-ICT Business Matching 2007, *16th - 17th April 2007, Hong Kong*
- WiMAX Strategies Asia – Fixed, Mobile & Future 4G, *24th – 25th April 2007, Thailand*
- 7th Annual Asia Pacific Billing & Revenue Assurance 2007 co-located with Telecom Fraud Summit 2007, *25th – 27th April 2007, Singapore*

- CommunicAsia 2007, 19th - 22nd June 2007, Singapore
- TD-SCDMA Application Development Platform: Arena, 21st-22nd June 2007, Hong Kong
- "Consultancy Study on Emerging Wireless Technologies in HK and International Markets" Forum, 28th June 2007, Hong Kong

Looking Forward ...

Planning forward, we have scheduled several projects and events at the moment, they are:

Workshop: Web2.0 and Business Innovation: Generating Value with Lead Users

The Association is planning to conduct a workshop and the tentative name is "Web2.0 and Business Innovation: Generating Value with Lead Users" at end of August 2007. We have invited renowned speakers in this area to share their experience and expertise in this area. Details of the workshop will be announced shortly.

Consumer Education of Broadband Services

Owing to the continual development of the broadband services, the complaint on the broadband services is increasing. However, it does not mean that the broadband services are bad and the reality is a lot of consumers do not understand the broadband services clearly (such as the connection of services, hardware and software related issues). With the support of OFTA, CAHK will work with the Internet Service Providers to provide more information of broadband services to consumers. The first brainstorming workshop has already been held and the detailed proposal will be completed in the coming weeks.

Education on the Internet Services (project name to be discussed)

Internet is so powerful that people can easily access various websites locally and at overseas. However, there are chances that the young generation can reach the websites or services that are not appropriate for them to access. Also, the parents might not understand what their children are browsing or doing in front of the computer. CAHK

is planning a project to focus on the young generation and parents to give them more knowledge on the internet services.

World Information Society Day in Hong Kong 2008

In addition to the above planned event, we will also put more focus on the young generation. The digital revolution has opened new opportunities to attain higher levels of development. These new technologies are powerful instruments in increasing productivity, generating economic growth and employment, and improving the living standards for all. This is essential for more young generation to join the ICT industry to carry on further developments. We target to continue the World Information Society Day in Hong Kong in 2008 and give more positive message to the public.

More projects are coming and we will notify you once we have more information. We welcome any suggestion and please feel free to tell us your idea.

I, together with other CAHK Executive Committee Members for the term 2006-2008, are committed to continue fulfilling our role to look for the greatest benefits to our members. We really count on your continuous support rendered to the association in the coming years.

Your feedback and opinion would undeniably a strong momentum to the Executive Committee Members for better improvements and endeavors.

Thanks for coming tonight and wishes you all an enjoyable evening. Thank you.

Hubert Chan
Chairman
Communications Association of Hong Kong