



## ***Luncheon Seminar***

**Department of Information Systems, Business Statistics &  
Operations Management  
School of Business and Management, HKUST**

- Date: **Saturday, 29 November 2008**
- Time: **1:15 – 2:25pm**  
Buffet Lunch 12:30 – 1:15pm
- Venue: **Lecture Theater C (Lift 19)**
- Speaker: **Dr. Hubert Chan**  
**Chairman & CEO**  
**HKC International Holdings Limited**
- Topic: **Why we buy what we buy?**

### **Bio-sketch of Dr. Hubert Chan**

Dr. Chan Chung Yee Hubert is the Chairman & CEO of HKC International Holdings Limited ([www.hkc.com.hk](http://www.hkc.com.hk)). Dr. Chan joined the Group in 1984 and is responsible for the formulation of corporate strategies and business development of the Group.

Dr. Chan has received a Bachelor's Degree in Industrial Engineering from the University of Hong Kong. He was then transferred to Japan receiving professional training on Telephone Network Design. Dr. Chan has also attained an EMBA Degree from the Hong Kong University of Science and Technology, and DBA from the Hong Kong Polytechnic University which further strengthens not only his industry experience but also his leadership in the Group with cutting-edge management knowledge.

Dr. Chan has over 20 years of experience in ICT industry. Under his leadership, the Group was listed in The Stock Exchange of Hong Kong Limited in 2001 (Stock code: 248). The Group is now engaged in distribution, retail of mobile phone, product development of RFID, home automation, and systems integration in Hong Kong, China, and the Asia Pacific Region.

Furthermore, Dr. Chan is very active in promoting the ICT industry in Hong Kong. He has served as an Executive Committee Member of the Communications Associations of Hong Kong ([www.cahk.hk](http://www.cahk.hk)) for over 10 years and is now occupying the post of Chairman for the current term (2006-2010).

**Synopsis of the talk:**

The competition in the world mobile phone market is very severe, with Nokia's leading position recently being challenged by Apple. In fact, what is the underlying criteria of "Why we buy what we buy"? The speaker will address this question based on his company's experience with designing a new Nokia phone touted as the iPhone killer.

**All are welcome!**

Free Registration: <http://www.bm.ust.hk/mscism/>

Enquiries: 2358-7656

Communications Association of Hong Kong

Tel: (852) 2504 2732

Fax: (852) 2504 2752

Email: [info@cahk.hk](mailto:info@cahk.hk)

<http://www.cahk.hk>