



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**The Communications Association of Hong Kong  
Debuts the ICT Elite Incubation Program  
An industry-wide synergy to nurture university elites  
to become tomorrow's ICT industry experts**

(1<sup>st</sup> December 2011, Hong Kong) **The Communications Association of Hong Kong** (the "CAHK") has launched the ICT Elite Incubation Program (the "Program") for university students. Initiated by the CAHK and supported by 8 leading communications companies / government department, coupled with the participation of local universities, the Program offers a 12-month integrated industry training program combining practical on-the-job training with well-structured learning programs geared for nurturing university students from Engineering, Information Technology and relevant disciplines to become industry experts in the field of information and communications technology (ICT).

The Program is specifically designed for 2<sup>nd</sup> year university students majoring in engineering or information technology to work as interns for 12 months in one of the participating companies / government department, which include CSL Limited, CITIC Telecom International Holdings Limited, HKC International Holdings Limited, HKT Limited (a PCCW company), SmarTone Mobile Communications Limited, Wharf T&T Limited, WiseSpot Company Limited, and Office of the Telecommunications Authority. Local universities participating in the Program include the Chinese University of Hong Kong, the Polytechnic University, and the Hong Kong University of Science while discussion with other universities is in progress.

The 12-month program is featured in its mixed mode of practical training and structured learning programs to equip students with the four pillars of ICT industry knowledge: technical knowhow; Industry knowledge and exposure; market and customer knowledge; project management skills. The CAHK will actively participate in designing and organizing these structured programs which include corporate visits to key communications companies/ government department, year-round seminars and business skills training delivered by key industry experts and the regulator to provide students with the latest technology and regulatory framework in the ICT industry. Students will be assigned with designated mentors inside the company to enable them to learn both the job skills and the knowledge of the communications industry trend, development and practices.

"Hong Kong has long been dedicated to developing into an ICT hub in the region. The rapidly developing ICT industry has stepped up the need for grooming potential experts to sharpen Hong Kong's competitive edges in the international market. The Program witnesses a good start of the industry wide efforts and collaborations of leading communication companies / government department to nurture ICT professional together with the participation of local universities. I am confident that the

Program will secure a constant inflow of talented youngsters to facilitate the development of ICT industry in the future,” said Dr Hubert Chan, Chairman of the Communications Association of Hong Kong.

In light of the launch of the Program, various universities have conveyed their key messages towards the Program.

“I am pleased that CAHK is coordinating major telecom companies to provide an internship program tailor-made for the local telecommunications industry. I suppose this is the first of its kind in HK. I believe this all-rounded program will help our students to build a broad and solid foundation for their professional career development in ICT fields,” said Mr. K.Y. Leung, Associate Director, Centre for Innovation and Technology, Faculty of Engineering, The Chinese University of Hong Kong.

“I am pleased to see that the CAHK launches this integrated program for our students. I believe that the program will enable students to gain solid on-the-job experiences together with necessary industry and business skills as part of their universities’ education,” said Professor Oscar C. Au, Professor, Department of Electronic and Computer Engineering, Director, Multimedia Technology Research Center, the Hong Kong University of Science and Technology.

“With the CAHK initiating this comprehensive ICT Elite Incubation Program comprising practical job training and structured industry programs, I believe that participating students can strengthen their application skills in translating theoretical concepts into real life work solutions from this program,” said Professor Francis Lau, Associate Head of the Department of Electronic and Information Engineering, The Hong Kong Polytechnic University.

The application of the Program will start in December 2011 while the enrolment deadline will be February 2012. Students from engineering, information technology and relevant disciplines currently studying their 2<sup>nd</sup> year in the 2011 – 2012 academic year are eligible for applying this 1-year program. The Program will commence in June 2012 till May 2013. For details of the Program, please access the CAHK website at <http://www.cahk.hk>. For enquiry, please email to [info@cahk.hk](mailto:info@cahk.hk) or contact us at 2504 2732.

### **About Communications Association of Hong Kong**

The Communications Association of Hong Kong (formerly known as Internet & Telecom Association of Hong Kong) is a non-profit making organisation incorporated on 27 May 1983 following the announcement of deregulation of the telecommunications products and services. CAHK is the association for Hong Kong's communications industries, with responsibilities across broadcasting, wireline and wireless communications, and other relevant business sectors in the domain of information communications technology (ICT). For further Information, please refer to <http://www.cahk.hk/>.

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## 香港通訊業聯會推出ICT精英培育計劃 業界首次攜手合作推出培訓計劃·培育大學精英成為ICT行業專才

(2011年12月1日，香港) **香港通訊業聯會**（聯會）與八家領先市場的通訊公司/政府部門合作，加上大學的參與支持，攜手推出「ICT精英培育計劃」，為現正修讀工程、資訊科技，以及相關學科的本港大學生，提供為期十二個月的整合式業界精英培訓計劃。計劃的內容包括在職實習訓練及精心設計的學習課程，旨於培育本港大學生成為資訊通訊科技領域（information and communications technology, ICT）的專才。

「ICT精英培育計劃」專為現正修讀大學二年級的工程或資訊科技系學生而設，他們可選擇於其中一家參與公司/政府部門進行為期十二個月的實習工作。八家參與公司/政府部門包括：香港移動通訊有限公司、中信國際電訊集團有限公司、香港通訊國際控股有限公司、香港電訊有限公司（電訊盈科成員公司）、數碼通電訊集團有限公司、九倉電訊有限公司、斯博有限公司，以及電訊管理局。參與計劃的大學現時有香港中文大學、香港理工大學，以及香港科技大學，而聯會預計將有更多大學參與是次計劃。

這項精英培育計劃的主要特點是採用混合式培訓機制，讓學員在實習期間同時接受 ICT 專業知識的培訓，以掌握資訊通訊科技業四大主要範疇的知識，包括：技術應用、行業知識及發展動向、市場概況及客戶層面，以及項目管理技能。聯會將負責統籌整個計劃的課程設計工作，聯繫各大通訊業界機構及相關政府部門，為學員安排不同學習項目，以增強他們對嶄新資訊通訊科技及行業規管法則的了解，其中項目包括到訪領先市場的企業實地參觀和考察、出席業界翹楚主講關於高端資訊通訊科技發展之專題講座，以及由相關政府部門代表闡釋法規定義等。此外，學員於實習期間將會以師徒制方式接受在職培訓，在公司內部的專業顧問指導下完成整個實習計劃。

香港通訊業聯會主席陳重義博士表示：「香港一直致力發展成為區內的資訊通訊業中心，近年由於資訊通訊業發展迅速，業界遂加快培育具潛力的大學生成為行業專才，以維持香港於國際市場上的競爭力。是次推出這計劃，標誌著業界/相關政府部門與本港學術界共同努力合作的好開始。本人深信，藉這項計劃，可為資訊通訊行業培育年輕精英，從而促進行業未來的發展。」

隨著計劃正式推出，各大學亦轉達其對計劃的支持。

香港中文大學工程學院創新科技中心副主任梁國權先生表示：「對於香港通訊業聯會協調各大電訊公司，為本港電訊業度身訂造這項實習計劃，我感到非常高興。我相信這個全面的計劃，將可協助學生未來在資訊通訊科技的專業發展上，建立廣泛而堅實的基礎。」

香港科技大學電子及計算機工程學系教授、多媒體技術研究中心主任區子廉博士表示：「我很高興香港通訊業聯會推出這個計劃，並深信學生們可藉此計劃獲取實際的工作經驗、行業知識及商業技能，成為他們接受大學教育的其中一個環節。」

香港理工大學電子及資訊工程學系副系主任劉重明教授表示：「香港通訊業聯會推出的 ICT 精英培育計劃，既為學生提供在職實習，亦同時包括有系統的行業知識培訓項目，我相信學生能透過這計劃，加強他們將學術理論應用在解決現實生活問題的能力。」

是項計劃的報名日期由 2011 年 12 月開始至 2012 年 2 月。獲取錄學生將於 2012 年 6 月正式開始實習，並於 2013 年 5 月完成整個計劃。現於 2011 至 2012 年度修讀工程、資訊科技或相關學科的二年級學生，皆可報名。有關詳情，可瀏覽香港通訊業聯會網址<http://www.cahk.hk>、電郵至[info@cahk.hk](mailto:info@cahk.hk)或致電 2504 2732 查詢。

### **關於香港通訊業聯會**

香港通訊業聯會（前身為香港互聯網暨通訊業聯會）在政府宣佈對通訊產品及服務放寬管制後，成立於一九八三年五月廿七日。香港通訊業聯會是一家香港通訊行業之商會，其職責範圍包括廣播、有線及無線通訊和其他與資訊科技領域相關之商業部分。聯會詳情，請瀏覽<http://www.cahk.hk>。

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