

World Telecommunication and Information Society Day in Hong Kong 2008

Activities Overview

Date	Event fast facts	Programme Details
<p>March– May 2008</p> <p>3/3</p> <p>30/4</p> <p>9/5</p> <p>17/5</p> <p>17/5</p>	<p>Pan-PRD ICT Innovation Competition</p> <p>- Registration deadline</p> <p>- Submission deadline</p> <p>- Judging panel select 3 finalist compositions per category</p> <p>- Award presentation at the launch ceremony</p> <p>- Finalist compositions posted online for free download</p> <p>Prize sponsor: now.com.hk</p>	<p>Competition category:</p> <ol style="list-style-type: none">1. Finished Products2. Applications Development Proposal <p>Aim of the Competition:</p> <ol style="list-style-type: none">1. Arouse students' interest in, and to demonstrate the opportunities brought by Internet base and mobile applications development.2. Encourage the participants to experience the process of creation and applications development. <p>Target candidates:</p> <ul style="list-style-type: none">- Students in tertiary education institutions in Pan-PRD region. <p>Judging panel:</p> <ul style="list-style-type: none">- Hon. CK Sin, Legislative Councillor (IT)- Mr. Hubert Chan, Chairman, CAHK- Mr. Dominic Leung, Managing Director, TV & Content, now.com.hk- Mr. Y K Ha, Deputy Director-General, OFTA- Mr. James Lei, Business Director from Enterprise and Consumer Electronics (ECE), ASTRI <p>Prizes:</p> <ol style="list-style-type: none">1. Finished Products <ul style="list-style-type: none">- Gold award: HKD4000 book/travel coupon- Silver award: HKD2000 book/travel coupon- Outstanding award: HKD1000 book/travel coupon <p>Winner's submission will be linked to now.com.hk for public downloading.</p>

		<p>2. Applications Development Proposal</p> <ul style="list-style-type: none"> - Gold award: HKD5000 book/travel coupon - Silver award: HKD3000 book/travel coupon - Outstanding award: HKD1000 book/travel coupon <p>Note: Hong Kong candidates of this competition may be offered summer internship opportunities for provided by ICT companies</p>
<p>14 March 2008 (Friday)</p>	<p>“CAHK Trophy” Inter-universities Quiz Competition</p> <p>Time: TBC Venue: TBC</p> <p>Prizes Sponsor : Sony Ericsson Program Support : TraxComm Ltd</p>	<p>Aim of the Competition:</p> <ul style="list-style-type: none"> - To raise youth community's awareness and digital intelligence of ICT industry <p>Target candidates:</p> <ul style="list-style-type: none"> - ICT students in local tertiary education institutions nominated by their academic department. <p>Prizes:</p> <p><u>Champion Team:</u> Each team member will receive a summerinternship at an ICT company and latest model of Sony Ericsson Mobile Handset</p> <p><u>1st Runner-up Team:</u> Each team member will receive a HK\$1,000 book coupon</p> <p><u>Other Teams:</u> Each team member will receive a HK\$300 book coupon</p>
<p>17 May 2008 (Saturday)</p>	<p>Geo-caching Hunting Competition</p> <p>Time: 11:30pm – 17:30pm Venue:</p> <p>Start off at Microsoft Conference Centre 23/F, Three Pacific Place, One Queen's Road East, Wan Chai, Hong Kong</p>	<p>Aim of the Competition: Enriches the knowledge of location-based and wireless technologies to local students to tackle daily challenges</p> <p>Target candidates</p> <ol style="list-style-type: none"> 1. Form 4-6 students 2. Tertiary students <p>Prizes:</p>

	Prize and equipment sponsor : Nokia Program Design : Hong Kong Baptist University, Research Centre for Ubiquitous Computing	Champion Team of each category: Each team member will receive latest model of Nokia Mobile Handset
17 May 2008 (Saturday)	Launch and Prize Presentation Ceremony of the World Telecommunication and Information Society Day in Hong Kong 2008 Time: 10:00pm – 11:30pm Venue: Microsoft Conference Centre 23/F, Three Pacific Place, One Queen's Road East, Wan Chai, Hong Kong Event Support : CPCNet	Officiating guest: - Secretary for Commerce and Economic Development of HKSAR Government (to be invited) Representative of World Information Society Day Hong Kong Organizers: - Mr. CK Sin, Legislative Councillor (IT) - Mr. Hubert Chan, Chairman, CAHK Meet with the top management of leading ICT companies in Hong Kong
24 May 2008 (Saturday)	Communications Tour with Career Talk	Target candidates - Form 4-6 students and tertiary students Sites: ♦ ATV ♦ Cable Television Limited ♦ China Aerospace Telecommunications Limited ♦ China Mobile Peoples Telephone Co Ltd ♦ Cyberport ♦ Hutchison Telecommunications Hong Kong Ltd ♦ PCCW e-Centre ♦ PCCW IT Centre ♦ Reach ♦ SmarTone- Vodafone

Details of the above activities and prizes are subject to change by the organizers of World Telecommunication and Information Society

Day in Hong Kong 2008

香港世界電訊及資訊社會日 2008

活動簡介

日期	項目概要	詳情
<p>2008/03-05</p> <p>3/3</p> <p>30/4</p> <p>9/5</p> <p>17/5</p> <p>17/5</p>	<p>泛珠三角資訊及通訊科技創意大賽</p> <ul style="list-style-type: none"> ◆ 報名限期 ◆ 提交作品限期 ◆ 評審團於每組選出最後 3 強 ◆ 於慶祝禮上頒發獎項 ◆ 得獎作品供公眾免費下載 <p>獎品贊助：now.com.hk</p>	<p>比賽組別：</p> <ol style="list-style-type: none"> 1. 通訊應用程式 2. 程式應用計劃書 <p>比賽目標：</p> <ol style="list-style-type: none"> 1. 提升學生對開發互聯網及流動應用系統的興趣，並向他們展示從事系統開發工作的機遇。 2. 鼓勵參加者體驗創作應用程式的樂趣 <p>參賽資格：</p> <ul style="list-style-type: none"> - 於泛珠三角地區大專院校的學生 <p>評審團：</p> <ul style="list-style-type: none"> - 立法會議員(資訊科技界) - 單仲偕議員 - 香港通訊業聯會會長 - 陳重義先生 - 香港通訊業聯會廣播及娛樂小組總裁 - 梁德升先生 - 電訊管理局副總監 - 夏勇權先生 - 香港應用科技研究院有限公司(應科院)企業及消費電子組業務總監 - 雷志斌先生 <p>獎品：</p> <ol style="list-style-type: none"> 1. 通訊應用程式 <ul style="list-style-type: none"> 金獎：港幣4000元書籍/旅遊禮券 銀獎：港幣2000元書籍/旅遊禮券 優異獎：港幣1000元書籍/旅遊禮券 <p>得獎者的作品將上載至 now.com.hk 供免費下載</p> 2. 程式應用計劃書 <ul style="list-style-type: none"> 金獎：港幣5000元書籍/旅遊禮券 銀獎：港幣3000元書籍/旅遊禮券 優異獎：港幣1000元書籍/旅遊禮券

		註：香港參賽者將有機會獲得由資訊科技企業提供的暑期實習機會
2008/03/14 (星期五)	<p>「香港通訊業聯會盃」大專聯校問答比賽</p> <p>時間：待定</p> <p>地點：待定</p> <p>獎品贊助：Sony Ericsson</p> <p>項目支援：TraxComm Ltd</p>	<p>比賽目標：</p> <ul style="list-style-type: none"> - 提升年輕人對資訊科技專業知識、對業界和科技政策的認知 <p>參賽資格：</p> <ul style="list-style-type: none"> - 由本地大專院校資訊科技相關學系提名的學生 <p>獎品：</p> <p>冠軍隊伍： 每名隊員可獲科技企業的暑期實習合約及 Sony Ericsson 最新型號手提電話一部</p> <p>亞軍隊伍： 每名隊員可獲港幣 1000 元書券</p> <p>其他隊伍： 每名隊員可獲港幣 300 元書券</p>
2008/05/17 (星期六)	<p>無線定位尋寶比賽</p> <p>時間：上午 11:30 至下午 5:30</p> <p>地點：於 Microsoft Conference Centre 出發 灣仔皇后大道東一號 太古廣場第三期廿三樓</p> <p>獎品及儀器贊助：Nokia</p> <p>項目設計： 香港浸會大學 - 普適計算研究中心</p>	<p>比賽目標： 讓參加者嘗試位置定位和無線技術，體驗以這些科技應付日常生活需要</p> <p>參賽組別：</p> <ul style="list-style-type: none"> - 中四至中六學生組 - 大專組 <p>獎品： 每組別的冠軍隊伍： 每名隊員可獲 Nokia 最新型號手提電話一部</p>
2008/05/17 (星期六)	<p>「香港世界電訊及資訊社會日 2008」慶祝及頒獎典禮</p> <p>時間：上午 10:00 至 11:30</p> <p>地點：於 Microsoft Conference Centre 出發 灣仔皇后大道東一號 太古廣場第三期廿三樓</p> <p>項目支援：CPCNet</p>	<p>主禮嘉賓：</p> <ul style="list-style-type: none"> ◆ 商務及經濟發展局局長(將邀請) <p>「香港世界資訊社會日」主辦機構代表：</p> <ul style="list-style-type: none"> ◆ 單仲偕先生 - 立法會議員(資訊科技界) ◆ 陳重義先生 - 香港通訊業聯會主席 <p>與香港具領導地位的 ICT 公司的高層人員對話</p>
2008/05/24 (星期六)	<p>「認識通訊半天遊」及職業講座</p>	<p>參加資格：</p> <ul style="list-style-type: none"> - 中四至中六學生，及大專學生

		<p>參觀地點：</p> <ul style="list-style-type: none"> - 亞洲電視 - 有線電視 - 中國航天科技通信有限公司 - 中國移動萬眾電話有限公司 - 數碼港 - 和記環球數據有限公司 - 電訊盈科最高網管中心及資訊科技服務管理中心 - REACH - SmarTone-Vodafone
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「香港世界電訊及資訊社會日 2008」之主辦機構有權更改以上活動之詳情及獎品。