

Organiser :



CEO Forum

Supporting Organisation :



Forum Programme

21 April 2008 (Monday)	
Meeting Room 201, Hong Kong Convention and Exhibition Centre	
1:30pm – 2pm	Registration
2pm – 2:05pm	Opening Session
	Presentation of souvenirs to Forum Chairman and Speakers by Mr. Jack So , Chairman of Hong Kong Trade Development Council
2:05pm	Forum starts Theme: Growth of Chinese Enterprises and the Challenges Ahead
	Forum Chairman: Professor Richard Wong , Professor of Economics and Deputy Vice-Chancellor and Provost, The University of Hong Kong
2:05pm – 3:15pm	Session One: Market Positioning
	Panelists: <ul style="list-style-type: none">● Mr. Raymond Or, JP, Vice-Chairman and Chief Executive, Hang Seng Bank● Mr. Chen Jinghe, Chairman and CEO, Zijin Mining Group Company Limited● Mr. Guo Guangchang, Chairman and CEO, Fosun International Limited● Mr. Chen Xiao, President, GOME Electrical Appliances Group and General Manager, Yongle (China) Electrical Appliances Company Limited● Mr. Yeung Kwok Keung, Chairman of the Board, Country Garden Holdings Company Limited
3:15pm – 3:35pm	Q & A Session
3:35pm – 4pm	Coffee Break
4pm – 5:10pm	Session Two: Sales Strategies
	Panelists: <ul style="list-style-type: none">● Mr. Raymond Or, JP, Vice-Chairman and Chief Executive, Hang Seng Bank● Mr. Chen Jinghe, Chairman and CEO, Zijin Mining Group Company Limited● Mr. Guo Guangchang, Chairman and CEO, Fosun International Limited● Mr. Chen Xiao, President, GOME Electrical Appliances Group and General Manager, Yongle (China) Electrical Appliances Company Limited● Mr. Yeung Kwok Keung, Chairman of the Board, Country Garden Holdings Company Limited
5:10pm – 5:30pm	Q & A Session
5:30pm	End of CEO Forum

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