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香港特別行政區政府
政府資訊科技總監辦公室
Office of the Government
Chief Information Officer
The Government of the HKSAR

Developing Location Based and Mobile Video Applications over TD-SCDMA Platform

Part 1: Seminar on 16 January 2008, 2:30pm – 5:00pm

Part 2: Technical Training on 17-18 January 2008

Stay at the forefront of TD-SCDMA technology



You will know...

- ✚ **The latest trend of TD-SCDMA application requirement in China**
- ✚ **How to develop location based services and mobile video applications for TD-SCDMA in China**
- ✚ **The experience sharing of local award-winning TD-SCDMA developers**
- ✚ **The potential business opportunities of TD-SCDMA applications in China**

Who should attend?

Application and solution developers and professionals

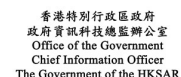
http://www.hkwdc.org/marketing/register_techtraining3.htm

For enrolment, please contact Ms. Leung at 2788 5771, fannyl@hkpc.org

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Nature and Objectives

TD-SCDMA has attracted a lot of attention in the telecom industry. The relevant handsets and value added applications such as mobile video and location based services are extremely valuable for the fast-growing mobile market business in China. This seminar and the two-day comprehensive training bring in experts from TD-SCDMA Industry Alliance, Datang Mobile and Radvision to elaborate on the TD-SCDMA technologies and show how to develop location-based and mobile video applications. You can equip yourself with new skills to develop creative TD-SCDMA applications and also participate in the HK Government Sponsored TD-SCDMA award programme.

Mr. Derek Ma Ho Ming, Technical Consultant, RadVision (HK) Ltd. Mr. Ma is in charge of mobile Value Added Service (VAS) solution design and hardware consultancy. He has worked in the video conferencing market for more than 5 years and he has vast experience in working with 3G and NGN operators throughout Hong Kong, China, Taiwan and other APAC areas

Medium of Instruction

Putonghua and Cantonese with English terminology

Date, Time and Venue

Seminar

Date: 16 January 2008
Time: 14:30 – 17:00
Venue: Lecture Theatre, 1/F, HKPC Building

Technical Training

Date: 17-18 January 2008
Time: 09:30 – 17:00
Venue: Classroom, 1/F, HKPC Building, 78, Tat Chee Avenue, Kowloon Tong, Kowloon

Who Should Attend

Application and solution developers and professionals who want to develop applications on LBS and mobile video based on TD-SCDMA platform.

Training Speaker

Mr. Wang Peng, senior project manager from TD-SCDMA Industry Alliance (TDIA). Mr. Wang is responsible for TD-SCDMA service platform and Handsets. He works to promote technical cooperation between vendors of TD-SCDMA handsets and service providers.

Ms. Guo Jinjing, Application Platform Manager, Datang Mobile Communication Equipment Co. Ltd. Ms. Guo is in charge of the application platform. She is experienced in TD-SCDMA service realization, testing, and application development.

Course Fee

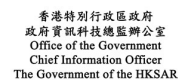
- ✚ HK\$ 2,000 each person
- ✚ HK\$ 1,900 (5% off), register on or before 10 January 2007
- ✚ Extra 5% off for members of organizers and supporting organizations

For enrolment, please contact Ms. Leung at 2788 5771, fannyl@hkpc.org

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5 Easy ways to enroll

Telephone:

+852 2788 5771, Ms. Fanny Leung

Fax:

+852 2788 6091, Ms. Fanny Leung

Website:

http://www.hkwdc.org/marketing/register_techtraining3.htm

Email:

fannyl@hkpc.org

Mail:

All cheques should be crossed and made payable to "The Hong Kong Wireless Development Centre Limited"

To: Ms. Fanny Leung
ITID Division, 2/F, HKPC Building,
78 Tat Chee Avenue, Kowloon Tong,
Kowloon

Seminar highlights

- ✚ Government Support Program for TD-SCDMA
- ✚ TD-SCDMA Business Opportunities
- ✚ Benefits to mobile software developers
- ✚ Business opportunities of mobile video and location based applications
- ✚ Development tools overview
- ✚ Local awarded developers success cases sharing
- ✚ Briefing on participation of the award program.

Training highlights

Part 1

TD-SCDMA introduction and 3G service in China

- ✚ TD-SCDMA industry progress and opportunities
- ✚ TD-SCDMA latest technology
- ✚ TD-SCDMA services and applications in China

Part 2

Developing LBS applications in TD-SCDMA

- ✚ Summary of LBS
- ✚ Location Technique
- ✚ Control Plane Location Service
- ✚ Secure User Plane Location Service

Part 3

Introduction to IVP Platform and Valued Added Service

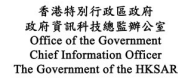
- ✚ Introduction to IVP Platform
- ✚ Valued Added Service
- ✚ Technical architecture of IVP
- ✚ IVP API Introduction

Part 4

Remote access to the IVP system

- ✚ Remote access to the IVP system showing the different components
- ✚ Demos to some applications

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Enrolment Form

Developing Location based and mobile video applications over TD-SCDMA platform

Company Information

Name _____

Tel _____

Fax _____

Website _____

Address _____

Select all suitable

WTIA Member

HKWDC Member

TD-SCDMA Awardee

Member of Organizer or Supporting Organization

Pls specify _____

Delegate 1

Name _____
(Mr | Ms | Mrs | Dr | Ir)

Position _____

Tel _____

Email _____

Delegate 2

Name _____
(Mr | Ms | Mrs | Dr | Ir)

Position _____

Tel _____

Email _____

Confirmation

Total HK\$ _____

Signature _____
(with company chop)

Date _____
(dd/mm/yy)

Please fax to 2788 6091 for registration

Further Enquiry

Technical Enquiry: Mr. K W Au
(T: +852-2989-9164, E: kwau@hkwdc.org)

Course Enquiry: Mr. Frederick Lee
(T: +852-2788-5795, E: fred@hkpc.org)

Important:

1. Course fee must accompany this form (or its photocopy), otherwise enrolment may be rejected.
2. Amount received will be imprinted. Cheques are subject to bank clearance.
3. Enrolment fee is not refundable unless the organizer is notified in writing of your withdrawal at least 5 working days before the course commences. A handling charge of HK\$ 200 will also be levied.
4. An application may, subject to approval from the organizer, nominate a substitute to attend the course of his/her behalf.
5. The organizer has adopted a Personal Data (Privacy) Policy. This information provided will be used for the process of enrolment application, statistical purposes and other related matters. It may be provided to persons authorized to process the information for purpose relating to training enrolment. The provision of information is obligatory. Your enrolment application may not be accepted if you fail to provide all information as requested. For correction of or access to personal data after submission of this form, please forward the request to the Organizer
6. The organizer reserves the right to reject any application in any circumstances and for whatever reasons. Payment of fees should only be construed as conditional acceptance of application