



It gives me great pleasure to congratulate the Communications Association of Hong Kong (CAHK) on its commendable efforts in publishing the “2017 Official Guide to ICT Industry in Hong Kong”, which serves as a most useful reference guide offering invaluable insights on the latest development of ICT and future trends for the industry.

In this data driven economy, personal data collected can generate massive business opportunities after being consolidated and analysed. Progress in ICT and globalisation has profoundly changed the ways individuals’ data are collected, retained and used. Indeed, our way of life is changed as a result. Cyber security issues are serious concerns, as they may lead to unprecedented challenges to personal data privacy protection.

In this regard, we in PCPD have been advocating that organisations should make personal data protection as part of their corporate governance responsibilities committed by the top management. This approach calls for a paradigm shift from compliance to accountability, and the formulation and implementation of a comprehensive privacy management programme (PMP). I am very glad that CAHK joined hands with my office to promote and adopt the PMP in the ICT sector.

Accountability is the mechanism for assuring data stewardship and protection. Data privacy is no longer a legal compliance issue only, but also a business concern which should be addressed by CEOs in the board room rather than the back room, linking internal policies to data protection law, adopting the Privacy by Design approach by bringing privacy to the foreground and embedding privacy from the outset. Businesses should treat privacy as an asset rather than a liability; a competitive edge that wins market reputation and trust of customers. I have every confidence that the ICT sector will continue to take the lead to protect data as part and parcel of the life of this smart city.

STEPHEN KAI-YI WONG

PRIVACY COMMISSIONER FOR PERSONAL DATA, HONG KONG

我謹此祝賀香港通訊業聯會出版《2017 香港通訊業概覽》，為業界提供了資訊及通訊科技的最新動向及未來發展趨勢至為有用的指南。

在這資料導向經濟下，個人資料經過整合處理和分析，可以帶來龐大的商機；科技日新月異，也改變了收集、保存以至使用個人資料的方式，事實上亦改變了我們的生活方式。加上網絡安全備受關注，令保障個人資料私隱的任務面對前所未有的挑戰。

在此方面，公署致力提倡機構應把個人資料和私隱保障納入為企業管治責任不可或缺的一環，並且需要得到機構最高管理層的決心支持。這需要企業管治的概念由「符規」躍升為「問責」，並制定及實施全面的私隱管理系統。我很高興香港通訊業聯會與公署攜手向資訊及通訊科技業界推廣及採納私隱管理系統。

「問責」是確保資料管理及保障的機制。資料私隱不再只屬法律循規的事宜，亦是業務議題，應由企業高層承擔處理，把內部政策與資料保障法律接軌，採取「貫徹私隱的設計」的方式，從一開始便納入保障私隱的理念。企業應視私隱為資產，而不是負債；是可以贏取商譽及顧客信任的優勢。我很有信心資訊及通訊科技業界能繼續帶頭保障資料，因為這已成為這個智慧城市的重要部分。

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香港個人資料私隱專員