

Rohde & Schwarz Hong Kong Limited 羅德與施瓦茨香港有限公司



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Senior Management

Frank WONG Managing Director, Taiwan, Hong Kong, Macau

高層管理人員

王鴻 董事總經理，台灣，香港，澳門

Business Activities

Founded more than 80 years ago, Rohde & Schwarz is one of the world's leading manufacturers of information and communications technology products for professional users. Initially focusing on RF engineering and RF applications in test and measurement, radiocommunications and broadcasting, the company has continually expanded its fields of activity over the past decades. The digital transformation of technology, business and society into a networked world means that IP-based communications technology must be integrated into virtually all future products. To succeed, this requires extremely reliable, high data security. Rohde & Schwarz has embraced this field of activity and become one of Germany's largest manufacturers of IT security products.

業務概況

80多年來，羅德與施瓦茨是無線通訊領域質量、精準和創新的領導者，所有研發、銷售和服務活動均以客戶為中心。公司為無線市場提供完整的測試與測量產品組合。羅德與施瓦茨解決方案被全球無線通訊及移動網絡測試細分市場中的領先公司的所廣泛應用。此外，公司還提供適用於汽車電子、航空航天與國防市場、所有的工業電子以及研發和教育領域的定製化測試與測量設備。在廣播電視與媒體方面，羅德與施瓦茨提供滿足網絡運營商、消費類電子產品製造商以及內容提供商需求的解決方案。在測試與測量以及廣播設備領域，集團躋身全球市場領導者之列。

Rohde & Schwarz is a market-leading supplier in the mobile and wireless communications sector, offering a complete portfolio of T&M instruments and systems for the development, production and type testing of components and consumer devices as well as for setting up and monitoring mobile networks. Other important T&M markets include the automotive industry, aerospace and defense, all industrial electronics sectors, research and education. In broadcast and media, Rohde & Schwarz addresses network operators, consumer electronics manufacturers, content providers and post production studios.

羅德與施瓦茨積極推進信息技術及網絡安全技術的發展，其網絡安全解決方案使政府機構免遭網絡攻擊。羅德與施瓦茨通訊及安全解決方案同樣適用於有關保安設施，為國內和國外安全提供偵察設備，併為軍隊提供通訊和偵察設備。

As an independent, privately owned company, Rohde & Schwarz generates its growth from its own resources. Since the company does not have to think in terms of quarterly results, it can plan for the long term. On June 30, 2017, Rohde & Schwarz had approximately 10,500 employees, about 6000 of whom work in Germany. The group achieved a net revenue of approximately EUR 1.9 billion in the 2016/2017 fiscal year (July to June).

執行董事會由 Christian Leicher（主席）和 Peter Riedel 組成。作為一家獨立的私有公司，羅德與施瓦茨利用自有資源促進自身成長。公司不必按季度思考經營戰略，因此能夠實施長期計劃。截至2017年6月30日，羅德與施瓦茨的員工數達到了10,500名，其中約有 6000 名員工來自德國總部。2016/2017 財政年度（2016 年 7 月至 2017 年 6 月），公司的淨收入約為19 億歐元。

Parent Company

Company Name : Rohde & Schwarz International GmbH
Country : Germany

母公司

公司名稱 : 羅德與施瓦茨公司
國家 : 德國