

## Group Sense (International) Limited

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### ◆ Senior Management

Chairman : **Samson Tam**

Managing Director : **Thomas Tam**

Executive Director : **Vivian Tam**

Executive Director : **Kazuhiro Otani**

Executive Director : **K.H. Lee**

Executive Director : **James Fok**

### ◆ Business Activities

Group Sense (International) Limited ("GSL") was founded in June 1988 and was listed on the Hong Kong Stock Exchange (601.HK) in January 1993. GSL is a world leading manufacturer of electronic dictionaries and other handheld information devices.

The corporate mission of the Group reads as follows :

"By applying digital technology, GSL provides handheld products for different customer segments to acquire and utilize information conveniently and swiftly for education, entertainment, data storage and communication purposes. We create value through continuous innovation, short time-to-market and customer-delighted products and services."

In 1989 GSL launched Hong Kong's first English/Chinese electronic dictionary under the brand "Instant-Dict" which had since become the leading consumer brand in the Greater China market. Apart from "Instant-Dict", the Group is selling electronic dictionaries and translators for more than 30 different languages to over 25 countries/regions.

The Group also makes PDA, Personal Digital Assistant, products. In 1996, GSL launched the first PDA in the world that runs on a Chinese language platform with free handwriting input for Chinese characters and built-in electronic dictionaries. In 2000, GSL started marketing the Xplore series of PDAs, featuring magnesium casing, bilingual user interface and "open-platform" operating system that is open to interested parties for the development of customized applications. In 2001, GSL launched the world's first bi-lingual data-centric GSM PDA that is an ideal device for wireless internet and "M-commerce". Subsequently, in 2003, the Group launched its first Palm-powered smartphone, an all-in-one Palm OS-based smartphone, is the lightest one in the industry. It won the "Hong Kong Awards for Industry : Customer Product Design" in the year.

GSL's ODM (Original Design Manufacturing) business is another fast growing business line. We have been making electronic products that have high technology content for major customers in the U.S.A., Europe and Japan, such as Sharp and Seiko. The more important products include electronic organizers, handheld e-mail devices and handheld internet browsers.

Quality is no less important. Apart from the company-wide application of TQM (Total Quality Management), the Group is also an ISO9001 and ISO 14000 certified company.

Over the past years, GSL has claimed numerous awards which include the grand titles under the Hong Kong Awards for Industry : Consumer Product Design (1995), Technological Achievement (1997), Productivity (1999), Quality (1999) and more than 10 other awards in different categories.

### ◆ Affiliates / Subsidiaries

Group Sense Investment Limited

Group Sense Limited

Group Sense Manufactory Company Limited

Group Sense PDA Holdings Limited

Group Sense PDA Limited



## 權智（國際）有限公司

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### ◆ 高級管理人員

主席：譚偉豪

董事總經理：譚偉棠

執行董事：譚梅嘉慧

執行董事：大谷和廣

執行董事：李冠雄

執行董事：霍定洋

### ◆ 業務概況

權智（國際）有限公司（以下簡稱「權智」）成立於1988年6月，致力為客戶研製及生產高質素並多元化的電子產品，於1993年1月於香港聯合交易所上市（編號601），乃全球首屈一指的電子辭典及掌上資訊電子產品的供應商。

集團的使命宣言：「透過數碼科技，本集團為不同類型的客戶提供掌上型電子產品，使客戶能既方便又快捷地獲取資訊，以運用於教育、娛樂、資料儲存及通訊等方面的目的。我們透過不斷創新並以極快的速度開發及推出令客戶喜出望外的產品與服務，為集團創造價值。」

權智於1989年推出首部以「快譯通」命名的英漢電子辭典，為香港本地研製電子辭典寫下歷史性的第一頁，並為同類產品定下典範。現時，除「快譯通」這品牌風行中、港、台及亞洲地區外，其他語言的電子辭典及翻譯機總數多達30多種語言，亦在超過25個國家及地區銷售。

除電子辭典外，權智亦開拓了PDA（Personal Digital Assistant，個人數碼助理）產品。集團於1996年推出全球首部中文PDA，內置中文手寫識別及電子辭典，甚獲好評。於2000年推出嶄新Xplore PDA系列，特點是其電腦同步傳輸功能及開放式劃一操作平台（Open OS），令專用應用軟件的開發得心應手。於2001年，集團更推出全球首部中英文顯示GSM手機PDA，為「無線上網」及「M-Commerce」提供絕佳工具。其後，集團於2003年推出採用Palm操作系統為平台的智能手機，集多媒體功能於一身，為同類型產品體積最細的智能手機，該產品榮獲香港工業獎之消費產品設計獎。

集團亦全力發展ODM（Original Design Manufacturing，原設計生產）業務，為歐洲、美國及日本的客戶設計及生產高技術含量的電子產品，主要客戶包括Sharp及Seiko，產品包括電子手賬、掌上型電郵收發器、掌上型互聯網瀏覽器等。

權智認為成功之道在於提供高質素的產品和服務，故一向大力推行品質管理，集團早於1995年及1999年分別考獲國際標準組織9001及14000證書（ISO 9001及ISO 14000），並在集團內全面執行「全面優質管理」（TQM），令集團各方面的表現均達致國際水平。

過去十五年，權智獲獎無數，足證其成就得到業界及社會的認同。主要獎項包括香港工業獎屬下之大獎：消費產品設計（1995）、科技成就（1997）、生產力（1999）、品質（1999）及其他十多個各級獎項。

### ◆ 聯營或附屬公司

Group Sense Investment Limited

權智有限公司

權智製造有限公司

權智PDA控股有限公司

權智掌上電腦有限公司

