

WiseSpot (Hong Kong) Limited

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◆ Senior Management

Chairman : **Franky Lai**
Chief Technology Officer : **Lee Kwan**
VP - Business Development : **Barry Yen**

◆ Business Activities

Founded by a team of telecommunication and IT professionals, WiseSpot (Hong Kong) Limited is a perpetual innovator in the development of unique technical and business value-added solutions. Our aim is to provide our clients with the step-ahead competitive edge, revenue-generating capabilities and optimal operational efficiency needed to excel in today's marketplace. Our products and services, which span the end-to-end spectrum of technical & business operation consulting, solution design, application development and project management, are widely accepted and implemented in both telcos and enterprises in the Greater China region.

◆ Product categories

- Sales & Marketing
 - CRM
 - Loyalty development
 - Campaign management
 - Churn prediction & management
 - Profit optimisation management
 - Mobile & electronic coupons
 - Mobile gaming
 - Roamer applications
- Information Technology
 - Data streamer applications
 - Payment applications
 - Mobile / Fixed Network / Internet / GPRS / Wi-Fi Prepaid System
 - Network security applications
- WiseWatch Mobile Surveillance
- Telecom Network
 - Infrastructure
 - Fraud management
 - Network quality surveillance
 - Operations Support System (OSS)
 - Intelligent Network (IN) applications
 - Value-added Service (VAS) applications



斯博(香港)有限公司

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◆高級管理人員

主席：**賴永雄**

科技總監：**關利庭**

副總裁(業務拓展)：**甄漢傑**

◆業務概況

斯博(香港)有限公司是由一群電訊和資訊科技業者創立，致力於不斷革新及開發獨特的技術及商業增值方案，旨在為客戶在今日競爭激烈的市場上，提供勝人一籌的優勢、提升收益能力及達至最佳營運效益。

我們為客戶提供一站式的全方位產品及服務，包括技術和商業營運顧問 / 諮詢、方案策劃、應用項目開發及項目管理等，並廣泛地為大中華地區的電訊業者及企業客戶所認同及採用。

◆產品分類

- 營業及市務
 - 客戶關係管理 (CRM)
 - 客戶忠誠度項目開拓
 - 推廣活動管理
 - 客戶流失預測及管理
 - 利潤提升管理
 - 流動及電子優惠券
 - 流動遊戲
 - 漫遊客戶應用項目
- 視像監察服務
- 電訊網絡
 - 基礎建設
 - 欺詐管理
 - 網絡素質監察
 - 營運支援系統 (OSS)
 - 智能網絡 (IN) 應用項目
 - 增值服務 (VAS) 應用項目
- 資訊科技
 - 數據串流技術
 - 付費技術
 - 流動網絡 / 固定網絡 / 互聯網 / GPRS / Wi-Fi 預付系統應用技術
 - 網絡保安應用技術