

## Biography of Keynote Speaker

Ms. Barbara Chiu

Venue:	HJ 305, The Hong Kong Polytechnic University, Hung Hom
Date:	June 1, 2010 (Tuesday)
Time:	18:15 - 19:45pm



Barbara Chiu is responsible for leading Cisco operations in Hong Kong and Macau, overseeing the strategy and field sales operations in these markets.

Barbara joined Cisco in 2006 as manager, enterprise and financial services, bringing to the company more than two decades of experience and expertise in telecom and IT operations. Under her leadership, sales for the financial services category in Hong Kong increased significantly. Barbara was appointed as general manager, Hong Kong and Macau in January 2008.

In her time with Cisco, Barbara quickly made a widespread impact with her collaborative mindset. She is keen on people-oriented management and is strong in coaching and grooming of talent. Her contributions have been well recognized and she was named Manager of the Year in Hong Kong, Best Regional Manager in Greater China and Sales Champion in 2007, and Best Country Manager of the Year in APAC in 2008. Under her leadership, Cisco Hong Kong was named the Best Company for Women in the 2009 AmCham/SCMP Women of Influence Awards.

Before joining Cisco, Barbara held various senior management positions during her time at Hong Kong Telecom. In her capacity as Vice President of China Sales, Barbara spent 5 years in China and helped drive healthy growth in market share.

Barbara holds a bachelor's degree in Business Administration from the State University of San Diego, California. She plays an active role in charity and community affairs. She was Vice Chairman of the Heart Chorus charity event for two years. Barbara also participated as voluntary corporate coach for a number of SMBs in China in the past ten years. She was named Honored Member of International Who's Who of Information Technology in 2002. In her leisure time, Barbara enjoys golfing, singing and traveling to different parts of the world for relaxation and life enrichment.