# **Communications Association of Hong Kong**

# NEWSLETTER





June

December November July August September October











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The Joint ICT Spring Dinner 2023 is sold out. See you there.

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# Membership Renewal or New Members to Join CAHK, You're Welcome!

The Communications Association of Hong Kong is a non-profit making organisation incorporated on 27 May 1983. CAHK is the association for Hong Kong's communications industries, with responsibilities across broadcasting, wireline and wireless communications, and other relevant business sectors in the domain of information communications technology (ICT).

Membership benefits include not limited to networking opportunities, greater access to resources and information, or discounts on events, webinars, but more tangible privileges are seen on promotion of members' companies and their P&S.

Dear Members,
Please be
reminded to
renew the annual
membership in
March.

CAHK e-Newsletter and social media posts help Members advertise themselves

#### Benefits to All Members:

- ☐ Free Advertisement on CAHK e-Newsletter and Social Media Channels
- CAHK periodic e-Newsletter is published on our website, Facebook, LinkedIn and emailed to Members and Friends
- □ Free Information Corner on CAHK Website for Members to for instance post ICT industry recruitment ad or establish a white paper

#### Premium Members enjoy usage of:

- Home Page Rotating Banner Ad for 3 weeks once a year
- Promotion of their business profile of their companies

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# Real-name Registration Programme for SIM Cards 1 March 2022 New pre-paid and service plan SIM cards have to be registered before use Registration starts for existing pre-paid SIM cards are deactivated 23 February 2023 Existing pre-paid SIM card users are required to complete real-name registration with respective operators

All newly effective SIM service plans ("SSP") and new PPS cards will require real-name registration <u>before activation</u>.

**Existing PPS card** users are required to complete real-name registration with respective telecommunications service providers on or before 23 February 2023. Thereafter, unregistered PPS cards will be deactivated.

**Existing SSP** users are not required to re-register with their telecommunications service providers unless they change to another service provider or subscribe to a new phone number.

source of information: OFCA

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For details, please check The 2023-24 Budget https://www.budget.gov.hk/2023/eng/index.html

## **High Quality Development**

### **Digital Economy**

- ✓ Conduct a feasibility study on the development of an Artificial Intelligence Supercomputing Centre
- ✓ \$500 million earmarked to launch a Digital Transformation Support Pilot Programme, to assist SMEs in applying ready-to-use basic digital solutions
- ✓ Propose to provide tax deduction for the spectrum utilisation fees paid by telecommunications network operators which successfully bid for radio spectrum

#### Web3

- ✓ \$50 million to expedite development of the Web3 ecosystem
- ✓ Set up a task force to advise on the sustainable development of the virtual asset industry

# **Aligning with National Development Strategies**

# Innovation and Technology

- √ \$6 billion for universities and research institutes to set up thematic research
  centres related to life and health technology
- ✓ Establish a Microelectronics Research and Development Institute to enhance collaboration among universities, R&D centres and the industry, expediting "1 to N" transformation
- ✓ Over \$260 million reserved for Cyberport to nurture smart living start-ups
- ✓ HKSTPC will inject \$400 million into its Corporate Venture Fund and inject an additional \$110 million to launch the Co-acceleration Programme
- ✓ Conduct a feasibility study on setting up the second Advanced Manufacturing Centre

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# SUPPORTING ORGANISATION ACTIVITY



CPC Solutions Day 2023 has identified five key business matters, including Cloud, Network, Intelligence, Security, and Sustainability, that are critical for enterprises to build a successful digital future.

Industry experts, tech leaders and multiple ecosystem partners are invited to share their valuable experience, business strategies and success factors.

Click here for details.



為響應「世界工作安全健康日」,職安局、勞工處、立法 會勞工界議員及勞顧會僱員代表合辦第十五屆「全港傑出 職安健員工嘉許計劃」,旨在推廣職業安全健康,並表揚 在各行各業致力推動安全文化發展的員工。歡迎機構/企業 或工會提名於推動職安健方面出心出力的好僱員!

比賽現已接受報名,截止報名及遞交報告日期為 3月10日 (星期五)。

詳情及報名表格: <a href="https://bit.ly/15thHKOEA\_Form">https://bit.ly/15thHKOEA\_Form</a> 網上報名: <a href="https://bit.ly/15thHKOEA\_Enrolment">https://bit.ly/15thHKOEA\_Enrolment</a>

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#### The 14th BankTech Executive Summit 2023 - Hong Kong

Carrying the theme of "Delivering World Class Digital Native Financial Services in a Time of Constant Change" this year, the 14th Annual BankTech Executive Summit 2023 Hong Kong will bring together some of the most influential, disruptive and innovative finance technology thought leaders and practitioners to explore opportunities in capitalizing on FinTech and Digital Innovation for sustainable growth.

Targeting FSI IT, Digital and IT Security Executives as well as business decision makers, this summit will look at a number of key themes and emerging technologies shaping Hong Kong's FSI Industry in 2023 and beyond.

Date: 14 March, 2023 (Tuesday)

Time: 09:00 - 17:15

Venue: The Ballroom, Level 7, Cordis Hotel at Langham Place

Click here for Registration.

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HKTDC MarketingPulse & eTailingPulse which will be held on 15 March 2023 at Hong Kong Convention and Exhibition Centre.

The 2-in-1 conference will bring you inspirational sharing from brands, practical digital marketing and e-tailing workshops, networking opportunities with marketers worldwide, as well as cutting-edge marketing solutions from ad-tech/mar-tech specialists. Furthermore, ample networking opportunities will provide you chance to establish new business contacts.

With the theme "Master the Future", the upcoming edition will discuss various timely topics, such as the art & science of happiness and marketing, marketing strategies for ESG, web3.0 and virtual influencer, martech application and digital future, etc. Many C-suite level executives from globally renowned brands and agencies will speak at the event.

Official website: <a href="https://marketingpulse.hktdc.com/">https://marketingpulse.hktdc.com/</a> and

https://etailingpulse.hktdc.com/

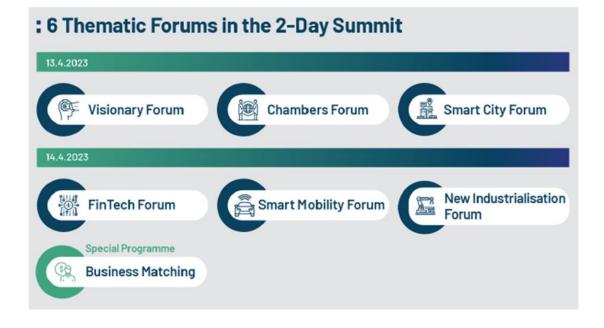
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# **SUPPORTING ORGANISATION ACTIVITY**



The upcoming DES (rebranded from the Internet Economy Summit, IES) will unveil global and regional visions on how smart city technologies will supercharge smart economies as well as accelerate the formation of future proof digital societies.



For details and registration, click here.

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Asia Pacific eHealth Conference 2023

Organised by HL7 Hong Kong, Hong Kong Society of Medical Informatics, and eHealth Consortium

This Conference aims to promote the territory-wide patient-oriented eHR Sharing System in Hong Kong to enhance the continuity of care as well as better integration of different healthcare services for the benefits of individual patients.

Date: 20-21 April 2023

Venue: Hong Kong Science Park More information please click here.

Deadline for Registration: 17 April 2023

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"Market Place by Members", the newest column of CAHK Newsletter, is designed to help Members promote their products or services without saying commercial offers or just about their organisations themselves. For instance, a new mobile app or a corporate social responsibility project. Not a tariff plan you know it ©.

"Market Place by Members" is your free and alternative promotion space. Use it, make the space works for you.

Materials deadline is the 25th of every month.

If interested, please contact the editor at info@cahk.hk for further discussion.

#### Members' Benefit

CAHK Full or Associate Members are entitled to One Free-of-charge Advertisement each year!



The Free Advertisement can be an introduction of the products or services of your organization, or promotion of your anchor campaign.

#### **Specifications of the Free Advertisement:**

Size: A5 size 210mm x 148.5mm (Landscape) Color advertisement RoP (run-of-page) File format: JPG/PNG/AI (300dpi)

If interested, please contact the editor at info@cahk.hk for further discussion.

#### Remarks:

- 1. The free-of-charge advertisement space is limited, so it is first come, first served.
- 2. Materials deadline is 25th of each month.
- 3. CAHK has the sole discretion right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.

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