

Thank you!



To celebrate the 25th Anniversary of the Establishment of the HKSAR, Communications Association of Hong Kong (CAHK) co-organised together with Hong Kong Computer Society (HKCS) a webinar on 20 April 2022 about “Metaverse with 5G and AI”. The webinar has attracted an overwhelming attendance. We are very pleased with the success of the event.

On behalf of Mr. Kenneth Lau, CAHK Chairman, and our Executive Committee Members, thank you so much for taking the time to attend the one-hour webinar. We would like to express our sincere gratitude especially for our Vice-chairman Mr. Bruce Lam who has delivered an insightful presentation.

CAHK Chairman Mr. Kenneth Lau and HKCS President Dr. Rocky Cheng have given welcome remarks before the audience being inspired and excited by the two speeches followed.

from Mr. Kenneth Lau’s
welcome remarks

“ Metaverse is the next generation of digital experiences ...
... one of the basic building blocks for a Metaverse has to be the 5G network ”



Mr. Bruce Lam, Vice Chairman of CAHK, shared his views about how 5G enables and empowers the Metaverse.

Another speaker Prof. Andy Chun has introduced “AI in the Metaverse” at the webinar.

Statement of Personal Data Collection

1. Personal data will only be collected for the purpose of processing application received and directly related purposes.
2. In general terms, the Communications Association of Hong Kong collects personal data for communication with its members, such as dissemination of news and announcements of the Communications Association of Hong Kong’s activities.
3. CAHK reserves the right of final determination.

39TH Anniversary Gala Dinner cum CAHK 2022 STAR Award Presentation



DECEMBER

Thursday, 8 December, 2022 | 6pm – 10pm
N101, Hong Kong Convention and Exhibition Centre

CAHK 39th Anniversary Gala Dinner

Sponsorship levels:

- Platinum
- Diamond Plus
- Diamond
- Gold
- Ticket/Door-gift/Name Badge
- Ad on Programme Booklet
- Grand Lucky Draw prizes
- Post-event Media Coverage
(only for STAR Award winners)

Dinner Ticket types:

- Member Table of 12 persons
- Member Individual
- Non-member Individual

Call us to reserve spaces!

CAHK 2022 STAR Awards

- ❖ Total 10 categories
- ❖ 5 **NEW** categories

Best Fixed Network Operator
最佳固網營運商

Cybersecurity Excellence Award
網絡安全卓越獎

Best 5G Mobile Network Operator
最佳5G流動電話營運商

Best Metaverse Solution Award
最佳元宇宙方案大獎

Best 5G Application
最佳5G應用方案

Innovative ICT Solution / Intelligent Application Award
創新ICT方案及智能應用大獎

Best FinTech Award
最佳金融科技獎

Best Startup & Future Enterprise Award
最佳初創及未來企業大獎

Best International Carrier
最佳國際網絡營運商

Innovative Cloud & Data Centre Services
創新雲端及數據中心服務大獎

Please submit your preferred entries
before 29 June, 2022

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OFFICIAL GUIDE TO ICT INDUSTRY IN HONG KONG 香港通訊業聯概覽 2023

Guess what the THEME of 2023 Edition is about?

**COMING
Soon**

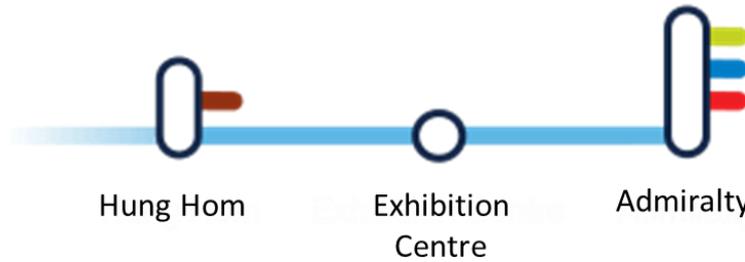
Official Guide to ICT Industry in Hong Kong is an informative source of valuable insights on the future trends of information and communications technology (ICT) development in Hong Kong.

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East Rail Line Cross-Harbour Extension in service
starting from 15 May 2022



**HKT extends 5G network to East Rail Line Cross-Harbour Extension
as first mobile operator to provide 5G coverage along all MTR lines**

from HKT's press release on 6 May 2022

**SmarTone 5G network coverage extends to East Rail Line cross-harbor extension
Optimal network experience spanning all Hong Kong MTR stations**

from SmarTone's press release on 6 May 2022

**3 Hong Kong extends 5G coverage to cover
East Rail Line cross-harbor MTR link**

from 3 Hong Kong's press release on 13 May 2022

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The Scheme aims to encourage various sectors, through the provision of financial incentives, to deploy 5G technology early to foster innovation and smart city applications, and to improve efficiency of their operations and quality of their services that will contribute to enhancing Hong Kong's overall competitiveness.

Under the Scheme, the Government will subsidise 50% of the actual cost directly relevant to the deployment of 5G technology in an approved project, subject to a cap of \$500,000.

The application deadline of the Scheme has now been extended to 31 July 2022.

5G Column @eNewsletter

“5G Column” is a sharing cum learning platform to keep us abreast of what goodies the new tech brings us. Anything related to 5G development, new applications, or intriguing stories is welcome to share. No commercials insert is the only note to bear in mind.

If interested, please contact the editor at info@cahk.hk for further discussion. Materials deadline is the 25th of every month.



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SUPPORTING ORGANISATION ACTIVITY

HSBC Living Business Awards 2022

Launched in 2004, the HSBC Living Business has been helping small and medium-sized enterprises (“SMEs”) in Hong Kong to become more competitive and productive by incorporating socially and environmentally sustainable practices into their business operations. This programme serves as an interactive platform for local SMEs to acquire knowledge and share experience in corporate sustainability.

Entering the 17th year, the Programme will focus on supporting the sustainable development of supply chains, and new elements such as Sustainable Development Goals will be incorporated into the Programme, fostering new business development and sustainable international growth of SMEs.

The Programme Awards will be opened for application on 1 June 2022. For details, please visit the [designated website](#).

HSBC Living Business Awards 2022 consists of 2 major components, namely:

HSBC Living Business ESG Awards

Assess SMEs’ overall performance on both Environmental, Social and Governance aspects

HSBC Living Business SDGs Awards

Assess SMEs’ achievement / projects on two designated Sustainable Development Goals of the year

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SUPPORTING ORGANISATION ACTIVITY



The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talent and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2022. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the eight Grand Awards by the Grand Judging Panel.

Application Deadline: 27 June, 2022 12:00 noon

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FinTech Award 金融科技獎

- Banking, Insurance and Capital Markets
- Emerging Solutions
- Regulatory Technology and Risk Management

[Website: click here](#)

ICT Startup Award 資訊科技初創企業獎

- Software and Apps
- Hardware and Devices
- Social Impact

[Website: click here](#)

The Hong Kong ICT Awards 2022: Smart Business Award 2022 香港資訊及通訊科技獎：商業方案獎

- Solution for Business and Public Sector Enterprise
- Solution for SME
- Emerging Technologies

[Website: click here](#)

Smart Living Award 智慧生活獎

- Smart Healthcare
- Smart Home
- Smart Lifestyle

[Website: click here](#)

Smart Mobility Award 智慧出行獎

- Smart Transport
- Smart Logistics
- Smart Tourism

[Website: click here](#)

Smart People Award 智慧市民獎

- Smart Inclusion
- Smart Ageing
- Smart Education and Learning

[Website: click here](#)



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SUPPORTING ORGANISATION ACTIVITY



Entries Open : 16 May 2022
Entries Close : 30 June 2022

Hong Kong Retail Innovation Award 2022

The award is open to all locally registered companies, who are engaged in the deployment or development of retail/catering-oriented applications or products.

Eligible entries can be any ICT applications/products deployed or developed for use across retailing that facilitates point of sale, order processing, payment transaction or consumer-related activities.

Applications, cases and products related to Offline Retail / Food & Beverages / Online Retail / Online+Offline sales are welcome to apply.

For further information please contact the Secretariat Office at 3586 9285 or email to award@hkrta.org

GS1 HK Solution Day – A Journey to Digital Transformation

Date: 28 June 2022

Time: 14:00-18:00

Place: 4/F, Conference Hall, Hong Kong Productivity Council

Language: Cantonese

Who will attend: CXO, ICT decision makers and practitioners across industries, technical professionals

GS1 HK Solution Day provides an immersive experience with featured talks, hands-on experiences and networking opportunities for participants to explore new technologies, best practices and successful use cases.

[Registration, click here.](#)



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SUPPORTING ORGANISATION ACTIVITY

Hong Kong Electronics Symposium 2022



Date: 25 July 2022
Time: 09:00-17:00
Format: Live Webinar
Free of charge

The symposium's theme is "From Recovery to Prosperity – Charting the New Path with Innovation and Technology". Renowned professionals from the government and industry will present how the latest development and result can achieve towards the theme. Topics cover e-health, smart living, network engineering, AI, advanced electronic material application, 6G technology, etc.

[For details and registration, please check here.](#)

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MARKET PLACE BY MEMBERS



MARKET PLACE BY MEMBERS

“Market Place by Members”, the newest column of CAHK Newsletter, is designed to help Members promote their products or services without saying commercial offers or just about their organisations themselves. For instance, a new mobile app or a corporate social responsibility project. Not a tariff plan you know it 😊.

“Market Place by Members” is your free and alternative promotion space. Use it, make the space works for you.

Materials deadline is the 25th of every month.

If interested, please contact the editor at info@cahk.hk for further discussion.

Members' Benefit

CAHK Full or Associate Members are entitled to **One Free-of-charge Advertisement each year!**



The Free Advertisement can be an introduction of the products or services of your organization, or promotion of your anchor campaign.

Specifications of the Free Advertisement:

Size: A5 size 210mm x 148.5mm (Landscape)

Color advertisement RoP (run-of-page)

File format: JPG/PNG/AI (300dpi)

If interested, please contact the editor at info@cahk.hk for further discussion.

Remarks:

1. The free-of-charge advertisement space is limited, so it is first come, first served.
2. Materials deadline is 25th of each month.
3. CAHK has the sole discretion right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.

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