



香港通訊業聯會

Communications Association of Hong Kong

2026 CAHK



CAHK STAR Award  
通訊業聯會非凡年獎

APPLICATION BOOKLET

參賽手冊

Updated on 29 May 2026

# INTRODUCTION 簡介

**Superior + Teamwork + Advance + Recognition = STAR**

**CAHK STAR AWARD** bestows industry recognition on companies that have shown their excellence and innovation throughout the year in different streams.

通訊業聯會**非凡年獎**旨在表揚每年於不同領域展現卓越表現及創新精神的企業。

## WINNERS BENEFITS INCLUDE BUT NOT LIMITED TO

### 得獎者福利包括並不限於：

#### ✧ Exposure Opportunities 曝光機會 –

- Shortlisted companies will be invited to present to the judging panel with the mix of key industry stakeholders. Winning companies will have presentation sharing opportunity to the public with CAHK key industry events/seminars. 入圍企業將獲邀向評審團進行決賽匯報，評審團由科技及多個業界專家團組成。得獎企業將有機會於聯會活動向大眾分享得獎方案。

#### ✧ Industry Recognition 業界認證 –

- Award winners will be invited to attend the Awards Presentation Ceremony – a great opportunity for their remarkable achievements to be recognized by the industry 得獎者將受邀出席頒獎典禮，獲得業界認可傑出成就。
- Winners will receive award trophies on stage from government officials/ judges/ CAHK EXCO members, as a permanent memento of their success 得獎者將上台接受官員／評審／聯會執行委員會成員頒發獎座以作紀念。
- **Gold Winners** will share a **30-second company video** at the CAHK Anniversary Gala Dinner 金獎得主將於香港通訊業聯會週年晚宴獲得 30 秒公司宣傳短片播放機會。

#### ✧ Promotion Opportunities 推廣機會 –

- Winners' Company name will be published on the CAHK Anniversary Gala Dinner Programme Booklet, CAHK website and social media 得獎公司名稱將刊於香港通訊業聯會週年晚宴場刊、官網及社交媒體。
- Winners are encouraged to **display the official award logo** on their publicity materials to signify their outstanding performance 得獎者可於宣傳物料使用非凡年獎標誌，以宣傳其卓越表現。
- CAHK would present all non-member participating companies a one-year **Associate Company Membership** for free as a token of our appreciation of their great support. All CAHK Members are entitled for free advertising space on CAHK e-newsletter and social media channels 通訊業聯會將向所有非會員參與企業免費贈送一年聯繫公司會籍，以感謝其大力支持。所有 CAHK 會員可免費於 CAHK 電子通訊及社交媒體渠道刊登廣告。

## AWARD CATEGORIES & DESCRIPTIONS 獎項類別及說明

<b>STAR Organization</b>		
1.	Best 5G Mobile Network Operator	最佳 5G 流動網絡營運商
2.	Best Broadband /Fixed Network Operator	最佳固網營運商
3.	Best Call Centre	最佳客服中心
4.	Best Data Centre	最佳數據中心
5.	Best International Carrier	最佳國際網絡營運商
<b>STAR Solution</b>		
6.	Best AI Transformation Solution	最佳 AI 轉型方案獎
7.	Best Cybersecurity Solution	最佳網絡安全方案獎
8.	Best Digital Commerce Solution	最佳電子商務方案獎
9.	Best Enterprise Solution	最佳企業方案獎
10.	Best ESG-driven ICT Solution	最佳 ESG 驅動 ICT 方案獎
11.	Best FinTech Solution	最佳金融科技獎

Select winners for each of the above awards: Gold Award, Silver Award, Bronze Award, and may have Merit Award. 上述每個獎項將選出得金獎、銀獎、銅獎，並視情況設優異獎。

# AWARD CATEGORIES & DESCRIPTIONS 獎項類別及說明











1.	<b>Best 5G Mobile Network Operator 最佳 5G 流動網絡營運商</b>	<b>STAR Organization</b>
<p>The award recognizes the leading 5G mobile operator demonstrating innovation across four core areas—Data Management, Network Technology, Operations, and Sales &amp; Marketing—through <b>intelligent technologies</b>. This award acknowledges the operator's success in driving 5G adoption among enterprises and consumers and measurable business impact within a competitive landscape. 本獎項表彰在數據管理、網絡技術、營運效率及銷售與市場推廣四大核心範疇，利用<b>智能技術</b>展現創新的領先 5G 流動網絡營運商。本獎項肯定該營運商成功推動企業與消費者 5G 採用，並在競爭市場中實現可量化的業務成果。</p>		
2.	<b>Best Broadband /Fixed Network Operator 最佳固網營運商</b>	<b>STAR Organization</b>
<p>The award recognizes the leading fixed network operator demonstrating innovation across four core areas—Data Management, Network Technology, Operations, and Sales &amp; Marketing—through <b>intelligent technologies</b>. This award acknowledges the operator's success in driving broadband/fixed network service adoption among enterprises and consumers and measurable business impact within a competitive landscape. 本獎項表彰在數據管理、網絡技術、營運效率、銷售與市場推廣四大核心範疇，利用<b>智能技術</b>展現創新的領先固網營運商。本獎項肯定該營運商成功推動企業與消費者固網服務採用，並在競爭市場中實現可量化的業務成果。</p>		
3.	<b>Best Call Centre 最佳客服中心</b>	<b>STAR Organization</b>
<p>The award recognizes the call centre demonstrating innovation through <b>intelligent technologies</b> across customer service operations to enhance business efficiency and customer experience. This award acknowledges the centre's deployment of advanced automation, smart solutions, and streamlined service processes to deliver reliable, high-satisfaction support for enterprises and consumers, while driving innovative transformation in customer service across telecommunications, banking, or other industries. 本獎項表彰利用<b>智能技術</b>提升業務效率、優化客戶體驗的卓越客服中心。本獎項肯定該客服中心透過先進自動化、智能解決方案及高效服務流程，為企業與消費者提供可靠、高滿意度的支援服務，並推動通訊、銀行或其他行業客戶服務創新轉型。</p>		
4.	<b>Best Data Centre 最佳數據中心</b>	<b>STAR Organization</b>
<p>The award recognizes the data centre excelling in leveraging <b>intelligent technologies</b> to enhance operational efficiency, reliability, and sustainability. This award acknowledges the centre's deployment of advanced infrastructure management, energy optimization, smart security systems, and efficient service architectures to deliver reliable, secure, and high-performance data storage and processing solutions, making significant contributions to the digital infrastructure development. 本獎項表彰利用<b>智能技術</b>提升營運效率、可靠性和可持續性的卓越數據中心。本獎項肯定該數據中心透過先進基礎設施管理、能源優化、智能安全系統及高效服務架構，提供可靠、安全且高性能的數據存儲與處理服務，並為數位基礎設施發展作出重要貢獻。</p>		
5.	<b>Best International Carrier 最佳國際網絡營運商</b>	<b>STAR Organization</b>
<p>The award recognizes the international carrier excelling in leveraging <b>intelligent technologies</b> to enhance global connectivity, network intelligence, and international business efficiency. This award acknowledges the deployment of advanced network architectures, cross-border collaboration, intelligent traffic management, and reliable service platforms to strengthen global communications infrastructure, foster international cooperation, and deliver high-quality, secure, and innovative telecommunications services. 本獎項表彰利用<b>智能技術</b>提升全球連繫、網絡智能化及國際業務效率的卓越國際網絡營運商。本獎項肯定該營運商透過先進網絡架構、跨境協作、智能流量管理及可靠服務平台，強化全球通訊基礎設施，促進國際合作，並提供高品質、安全且創新的國際電訊服務。</p>		
6.	<b>Best AI Transformation Solution 最佳 AI 轉型方案獎</b>	<b>STAR Solution</b>
<p>The award honors the leading solution that has harnessed <b>artificial intelligence</b> to revolutionize operations, products, or services. By utilizing AI technologies to achieve measurable improvements in efficiency, innovation, customer experience, or sustainability, the award highlights the solution's transformative impact within its industry. This recognition celebrates pioneers who are shaping the future through intelligent, responsible, and impactful AI-driven transformation. 本獎項表彰善用<b>人工智能技術</b>革新營運、產品或服務的領先方案。該方案利用人工智能技術，在效率、創新、客戶體驗或可持續性方面實現可量化的顯著改善，展現其在行業內的轉型影響力。此獎項肯定那些透過智能、負責任且具影響力的 AI 驅動轉型，塑造未來先鋒的成就。</p>		
7.	<b>Best Cybersecurity Solution 最佳網絡安全方案獎</b>	<b>STAR Solution</b>
<p>This award recognizes the top cybersecurity solution for its innovation, impact, and exceptional performance. With <b>intelligent technologies</b> and advanced defense mechanisms, this solution sets a new standard in safeguarding digital assets. It provides comprehensive protection against cyber threats, ensuring data integrity and peace of mind for consumers and enterprises alike. 本獎項表彰在創新性、影響力及卓越表現方面表現突出的頂尖網絡安全方案。透過<b>智能技術</b>及先進防禦機制，該方案在保障數碼資產方面樹立全新標準，提供全面的網絡威脅防護，確保數據完整性，讓企業及消費者倍感安心。</p>		

8.	<b>Best Digital Commerce Solution 最佳電子商務方案獎</b>	<b>STAR Solution</b>
<p>This award recognizes the top Digital Commerce solution for its innovation, impact, and exceptional performance in leveraging <b>intelligent technologies</b>. With personalization, omnichannel integration and predictive analytics, and by streamlining operations and enhancing customer engagement, it drives measurable revenue growth and operational efficiency for businesses of all sizes. Its infrastructure ensures secure transactions, adaptive scalability, and intuitive user interfaces, fostering consumer trust and long-term loyalty. This solution sets a benchmark for digital retail excellence with practical business outcomes to empower enterprises. 本獎項表彰善用<b>智能技術</b>，在創新性、影響力及卓越表現方面表現突出的頂尖數碼商貿方案。透過個人化體驗、全渠道整合及預測分析，並同時精簡營運流程和加強客戶互動，該方案為各類型企業帶來可量化的收入增長及營運效率提升。其基礎設施確保交易安全、具備彈性可擴展性及直觀易用的介面，從而建立消費者信任並促進長期忠誠度。此方案為數碼零售卓越樹立標準，以具體可行的商業成果賦能企業。</p>		
9.	<b>Best Enterprise Solution 最佳企業方案獎</b>	<b>STAR Solution</b>
<p>This award recognizes the leading enterprise solution for its innovation, impact, and transformative role in optimizing large-scale operations <b>through intelligent technologies</b>. Integrating AI, cloud, or blockchain technologies, it streamlines workflows through intelligent automation, real-time analytics, and seamless legacy interoperability. The solution ensures compliance, security, and cost efficiency while adapting to market demands. 本獎項表彰憑藉<b>智能技術</b>在優化大規模營運方面具備創新性、影響力及轉型作用的卓越企業方案。該方案融合人工智能、雲端或區塊鏈等技術，通過智能自動化、實時分析及與舊有系統的無縫互通，有效簡化工作流程，同時在順應市場需求的過程中，確保合規性、安全性及成本效益。</p>		
10.	<b>Best ESG-driven ICT Solution 最佳 ESG 驅動 ICT 方案獎</b>	<b>STAR Solution</b>
<p>The award recognizes ESG-driven initiatives in the operations of companies in the ICT industry that have made significant contributions to sustainability and responsible business practices across the industry as a whole. 本獎項表彰資訊及通訊科技行業企業在營運中推動環境、社會及管治（ESG）倡議，該倡議對整個行業的可持續發展及負責任商業實踐作出重大貢獻。</p>		
11.	<b>Best FinTech Solution 最佳金融科技獎</b>	<b>STAR Solution</b>
<p>The award recognizes the development and deployment of innovative and impactful FinTech solutions and applications that have demonstrated exceptional performance, user experience, and market potential through <b>intelligent technologies</b>— including FinTech innovation applications or solutions for enhancing operations and/or fostering new modes of business for the financial sector (such as banking, insurance, or fund management), while also prioritising FinTech security. This award acknowledges the solution's ability to leverage the power of intelligent technologies to provide new and better solutions for financial institutions and customers alike. 本獎項表彰開發及部署具創新性及影響力的金融科技解決方案及應用，這些方案透過<b>智能技術</b>展現卓越表現、用戶體驗及市場潛力—包括提升營運或推動金融行業（如銀行、保險或基金管理）新商業模式的金融科技创新應用或解決方案，同時重視金融科技安全。此獎項肯定該解決方案善用智能技術，為金融機構及客戶提供全新且更優質的解決方案。</p>		

## 2026 CAHK STAR Award Important Dates 2026通訊業聯會非凡年獎重要日期



## JUDGING PROCESS AND AWARD SCHEDULE (English Only)

 <b>Submission of ENTRY FORM</b> (Deadline: 15 June 2026)	All interested participating companies must submit an Entry Form.
	
 <b>Submission of EXECUTIVE SUMMARY</b> (Deadline: 22 June 2026)	All entries must submit in English or Chinese: <ul style="list-style-type: none"><li>An <b>A4-pager</b> executive summary to highlight the achievements of your products, services, projects, solutions, or marketing campaigns, etc. which <b>MUST</b> have been launched on the market for at least 3 months.</li><li>The written submissions should cover all Judging Criteria.</li></ul>
	
 <b>ASSESSMENT</b> (24 June – 8 July 2026)	Participants with outstanding performance will be shortlisted for Final Judging by academic & professional panel of Judges.
	
 <b>Final JUDGING</b> (6 & 7 or 13 & 14 August 2026) Thursday & Friday	All finalists will be invited in person to deliver a maximum of 8-minute presentation, followed by a Question & Answer session, in front of the Panel of Judges. The Judges will then decide on the winners of the Gold, Silver, Bronze Awards, and/or Merit Awards.
	
 <b>RESULTS ANNOUNCEMENT</b> (Friday, 23 October 2026)	All the results of the Awards will be announced at the Award Presentation Ceremony.
	
<b>AWARD PRESENTATION CEREMONY at CAHK Anniversary Gala Dinner</b> (Friday, 23 October 2026)	All the winners will be notified separately and will be invited to join the Award Presentation Ceremony. <b>Gold</b> winners will have the privilege to share a company teaser video at the Gala Dinner. Purchase of dining seat is optional.

## JUDGING PANEL (English Only)

### Dr. Bankee KWAN, BBS, JP

Chairman & CEO, Celestial Asia Securities Holdings Ltd.

### Prof. Michael LEUNG, MH

Co-founder & Executive Director (Products & Solutions),  
EMEKO International Limited

### Prof. Viveca CHAN

Founder & Chairman, WE Marketing Group

### Dr. Lawrence CHEUNG

CTO, Hong Kong Productivity Council

### Mr. Stephen HO

Co-Founder & CEO, n-hop Technologies Ltd.

### Mr. Edmund MAK

Partner, Funder Capital Group

### Dr. Jolly Wong

Policy Fellow, Centre of Science and Policy,  
University of Cambridge

### Prof. XU Yan

Professor, The HKUST School of Business & Management

### Ir. Sunny LEE, BBS, JP

Board Chairman,

Hong Kong Applied Science and Technology Research Institute

### Prof. Eric YEUNG, JP

Founding President, Esports Association of Hong Kong

### Mr. S. K. CHEONG

Vice Chairman, HK Television Entertainment Co. Ltd.

### Mr. Tony HAU

Chairman & CEO, Multibyte Info Technology Ltd.

### Mr. Frank LEE

President, Tom Lee Music Co. Ltd

### Mr. Gary NG

Partner, Risk Assurance, PwC Hong Kong

### Ms. Titania WOO

Executive Director, The Hong Kong Management Association

## JUDGING CRITERIA (English Only)

The Judges will, in total independence, base their selection upon various criteria:

Judging Criteria 評審準則	Ratings
<b>Innovation &amp; Creativity</b> Innovation in product, service, business model or process, Cost-effective deployment and integration of resources or technologies and positioning of breakthroughs in market disruption and transformation	<b>25%</b>
<b>Functionality</b> Understanding and effectively addressing user requirements, empowering users to accomplish their functions efficiently, enhancement planning for foreseeable market sector/ community needs and ease of implementation	<b>15%</b>
<b>Market Potential / Performance</b> Market positioning and competitiveness of products or services in the market; current market share/user base and rolling take-up rate. Realistic/justifiable market growth projections for local, regional, global & etc.	<b>20%</b>
<b>Benefits and Impact</b> Financial viability, sustainability and scalability of the business; Creating impact: industry-impact, sectoral-impact, social-impact, on accessibility and reach, quality and satisfaction for customers	<b>25%</b>
<b>Quality</b> Reliability and stability. Quality standards as reflected by external quality marks/certs; relevant awards	<b>15%</b>
<b>Total</b>	<b>100%</b>

## JUDGES' TIPS 參賽貼士

For 1st round submission document:	For 2nd round presentation (including Q&A session) to judging panel:
<ul style="list-style-type: none"><li>● Use a professional text font and proper typesetting. 選用專業字體，確保排版得宜</li><li>● Clearly articulate the challenge being addressed. 明確闡述所應對的挑戰</li><li>● Emphasize the urgent market demand that the dedicated Award addresses. 闡明產品調針對的迫切市場需求如何符合獎項</li><li>● Highlight the innovative and differentiated approaches taken to tackle the issue. 突出如何採取的創新方法解決問題</li><li>● Present the results achieved in a concise manner. 以簡潔方式呈現成果</li></ul>	<ul style="list-style-type: none"><li>● Rehearse thoroughly before the presentation. 演示前進行排練</li><li>● Consider engaging an expert to provide training on presentation skills. 可邀請專家（如同事）提供演示技巧培訓</li><li>● Ensure you are well-prepared and fully understand the presentation materials. 確保對演示的內容準備充足，並完全理解材料</li><li>● Simplify complex technical content into easily understandable language while maintaining its technical integrity 將複雜的技術內容轉化為淺顯易懂的語言，同時保持對技術的敘事完整</li><li>● Briefly explain how your presentation meets the Award criteria and reason for the best. 簡要說明您的演示如何符合獎項評審標準，以及為何是最佳之選</li></ul>

# Award Policies 年獎細則

## **Number 1: Award Eligibility Requirements 參賽資格及要求**

- 1.1 Projects launched in mid-2025 to 2026 can enter competition under the above Award categories. 2025 年中至 2026 年期間推出的項目均可參加上述獎項類別。
- 1.2 The application must be submitted by locally (Hong Kong) registered entities (please enclose Company/Business Registration proof) in Hong Kong at the time of closing for entry enrolment. 申請必須由香港本地註冊企業/機構提交（請附上公司/商業登記證明），且於報名截止時仍為有效註冊狀態。
- 1.3 There is no limit on the number of submissions per company, but the **same project** can only be eligible for **ONE category**. However, a company can participate in both the company's award category and project's award category. 每間公司提交項目數量不限，**但同一項目只能參選一個類別**。然而，公司可同時參與不同獎項類別。
- 1.4 It is **allowed that two or more companies** teamed up to submit one project. Same project for **only one category applies** too. In case the project wins either gold or silver or bronze award, only one award trophy will be presented to the team. 允許**兩間或以上公司組隊提交單一項目**，**同一項目亦只能參選一個類別**。如項目獲得金、銀或銅獎，團隊將只獲頒一座獎盃。
- 1.5 The submitted product/service must have been available in the market for at least 3 months or in live operation for at least 3 months at the time of closing for entry enrolment. ^提交的產品/服務於報名截止時，必須已在市場推出或實際運作至少 3 個月。^
- 1.6 Winning entries of the Gold/Silver/Bronze award in previous years of the STAR Award can enter the Award again only if there is significant change or enhancement in the product/service, or for a new award category. 曾於歷屆非凡年獎獲得金、銀或銅獎的項目，如產品服務有重大改進或提升，或參選新獎項類別，可再次參賽。
- 1.7 Participating organizations shall ensure that all information provided for the purpose of the Award is true and correct. Any misrepresentation or omission (of required information) may disqualify the entry. 參賽機構須確保提交的所有資料真實準確。任何虛報或遺漏必要資料，可能導致參賽資格被取消。
- 1.8 Participating organizations shall provide assistance to the Award Secretariat in support of its entry throughout the competition, as requested. 參賽機構須按秘書處要求，於整個比賽期間提供協助，以支持其參賽申請。
- 1.9 The applicant(s) must own the intellectual property right over the Innovation / Project / Initiative / Solution / Model / Collaboration etc. as mentioned in the application. Any information or documents provided to the Secretariat should not infringe any third-party intellectual property rights. 申請人必須擁有申請所述創新/項目/計劃/方案/模式/合作等的知識產權。向秘書處提供的任何資料或文件，均不得侵犯第三方知識產權。
- 1.10 All information, forms and documents supplied by participating organizations for the purpose of the Award will be treated in strict confidence and will be used only for the purpose of the Award. 參賽機構為比賽提交的所有資料、表格及文件將嚴格保密，資料僅用於比賽目的。
- 1.11 The Secretariat may request verification of any data submitted by participating organizations, or site visit of the organization, as deemed necessary. 秘書處可要求驗證參賽機構提交的任何數據，或進行實地考察。

1.12 In case of any dispute, the decision of the Secretariat will be final and binding on all parties concerned. 如有任何爭議，秘書處的決定為最終決定，對所有相關方具約束力。

*^ Examples are applications and products already in the market, application systems deployed internally in a company, and mobile solutions available at App Stores. 如已在市場推出的應用程式及產品、公司內部應用系統，以及於應用商店上架的程式方案。*

## Number 2: Entry Form and Executive Summary 報名表及摘要

2.1 Participating organisations wishing to enter the competition must complete and submit the Entry Form. More than one entry can use the same Entry Form. CAHK will send a confirmation email upon receipt.

**Deadline of Entry Form submission: 15 June, 2026** 參賽機構須填妥並提交報名表，同一報名表可報名多個項目。CAHK 收到報名表後將發出確認電郵。**報名截止日期：2026 年 6 月 15 日**

2.2 All participating organisations must submit an executive summary per project to explain what the project is about and why it should be awarded. **One-page** only summary is required, but no special preference on format (could be **Word** or **Power Point**) or font size or language (could be English or Chinese). 所有參賽機構須就每個項目提交一份行政摘要，說明項目內容及得獎理由。**摘要限一版 A4 紙，格式為 Word 或 PowerPoint，字體大小及語言均不限。**

Submissions are sent to the designated email address [info@cahk.hk](mailto:info@cahk.hk) 請將摘要電郵至：[info@cahk.hk](mailto:info@cahk.hk)

**Deadline of Executive Summary submission: 22 June 2026** 摘要提交截止日期：2026 年 6 月 22 日

## Number 3: Participation fee 參賽費用

3.1 Participation Fee: **FREE** (applicable to companies referred by CAHK, HKSTP tenants, Cyberport tenants, and other Associations) Otherwise, **HK\$1,988** for one entry. 參賽費用：免費（適用於香港通訊業聯會會員、香港科技园租戶、數碼港租戶、其他協會推薦的公司）。其他企業及機構如要參賽，每份參賽作品收費港幣 1,988 元。

## Number 4: The Judge Panel and Assessment Process 評審團與評核過程

4.1 All Judges are required to declare in advance to the Secretariat any context which may create any apparent or potential conflict of interest. The Judge or Examiner in question will be excused from reviewing the entry concerned or handling in any manner any related materials. 評審必須事先向秘書處披露任何可能導致實際或潛在利益衝突的情況。一旦申報，該評審員將獲豁免處理相關參賽作品，包括審閱或以任何形式接觸有關比賽資料。

4.2 All submitted Executive Summaries will be sent to “2026 CAHK STAR Award Judge Panel”, an independent panel of judges of business and academic professionals selected by CAHK. 所有參賽摘要將送交「2026 通訊業聯會非凡年獎評審團」進行評審。該評審團由聯會委任的商業及學術專業人士組成，獨立運作。

4.3 The panel will assess and review all the submissions and shortlist the highest-scoring entries in each category for the Final Judging sessions scheduled in August 2026. 評審團將審閱所有參賽作品，並選出各類別得分最高的作品，入圍者將於於 2026 年 8 月舉行進行決賽。

4.4 Entrants (not shortlisted) will be informed of the results by email, shortly after the Panel’s assessment. 未入圍者將於初賽後接獲電郵結果通知。

4.5 Finalists will receive email invitations to the Final Judging Sessions. Finalists are required to deliver a **maximum of 8-minute presentation, followed by a Question & Answer session**, in front of the Panel of Judges who will decide the Gold, Silver and Bronze, or Merit (if any) Awards winners accordingly. 入圍決賽者將收到電郵邀請出席決賽，入圍者須向評審團進行**最多 8 分鐘的匯報，並進入問答環節**，評審團將按決賽表現決定金、銀、銅獎，或優異獎（如適用）得主。

4.6 The decision of Panel of Judges is final. 評審團的決定為最終決定。

#### Number 5: Results Announcement and Award Presentation Ceremony 賽果公佈與頒獎典禮

- 5.1 Results will be announced at the Award Presentation Ceremony. Purchase of a dining seat is optional. 賽果將於頒獎典禮上公佈，得獎者購買晚宴席位與否屬自願性質行為。
- 5.2 All winners will be individually notified and invited to the Award Presentation Ceremony. They will also come on stage to receive their awards, regardless of whether they have purchased a dining seat. 得獎者將個別得到領獎通知並獲邀出席頒獎典禮。無論購買晚宴席位與否，他們均需上台領獎。


#### Number 6: Competition Prizes 比賽獎項


- 6.1 The prizes include Gold, Silver and Bronze trophy per category as well as Certificate of Merit (if any). 獎項包括每個類別的金、銀、銅獎，特別情況下將設優異獎。
- 6.2 Gold Award Winners will have the privilege to share a 30-second company video at the Award Presentation Ceremony at CAHK Anniversary Gala Dinner. 金獎得主將享有特權，於聯會年晚宴暨頒獎典禮上播放 30 秒公司宣傳短片。
- 6.3 Winners of the Award may use the Award logo on company stationery, in advertising and other promotional literature. In using the logo, winners must adhere to the guidelines by CAHK. Should any dispute arise from the right to use the logo, the decision of CAHK shall be final and binding. 得獎者可在公司信紙、廣告及其他宣傳物料上使用獎項標誌。使用標誌時，得獎者必須遵守香港通訊業聯會訂立的指引。如因使用標誌權利而引起任何爭議，聯會的決定為最終決定，並具約束力。

## 2026 CAHK STAR Award ENTRY FORM (1 of 2)

To: CAHK Secretariat - 2026 CAHK STAR Award

Contact:  info@cahk.hk

 2688 1386

 2504 2752

Please complete the Entry Form, email to the Association **on or before 15 June 2026 (Mon)**. Kindly please be reminded that each company can participate in multiple awards, but the same submitted project is eligible for only ONE award category as appropriate.

請填妥報名表，並在 2026 年 6 月 15 日（星期一）或之前通過電子郵件提交至協會。請注意，每家公司可以參加多個獎項，但同一提交項目僅可參加一個獎項類別。

	Award Category 獎項類別	1 project only for 1 award 每個項目僅可參與 1 個獎項	State the Project name if applicable 請填寫項目名稱（如適用）
1.	Best 5G Mobile Network Operator 最佳 5G 流動網絡營運商	<input type="checkbox"/>	
2.	Best Broadband /Fixed Network Operator 最佳固網營運商	<input type="checkbox"/>	
3.	Best Call Centre 最佳客服中心	<input type="checkbox"/>	
4.	Best Data Centre 最佳數據中心	<input type="checkbox"/>	
5.	Best International Carrier 最佳國際網絡營運商	<input type="checkbox"/>	
6.	Best AI Transformation Solution 最佳人工智能轉型方案獎	<input type="checkbox"/>	
7.	Best Cybersecurity Solution 最佳網絡安全方案獎	<input type="checkbox"/>	
8.	Best Digital Commerce Solution 最佳電子商務方案獎	<input type="checkbox"/>	
9.	Best Enterprise Solution 最佳企業方案獎	<input type="checkbox"/>	
10.	Best ESG-driven ICT Solution 最佳 ESG 驅動 ICT 方案獎	<input type="checkbox"/>	
11.	Best FinTech Solution 最佳金融科技獎	<input type="checkbox"/>	


### CONTACT INFORMATION 聯絡資訊


Company Name 公司名稱		
Contact Person 聯絡人		
Title 職位		
Email 電郵		
Contact number 聯絡電話	(Landline 座機)	(Mobile 手提)

## 2026 CAHK STAR Award ENTRY FORM (2 of 2)

To: CAHK Secretariat - 2026 CAHK STAR Award

Contact:  info@cahk.hk

 2688 1386

 2504 2752

Participation Fee: FREE (applicable to to all CAHK members and any referred non-member companies e.g. any CAHK invited companies, HKSTP tenants, Cyberport tenants, other Association-referred companies.)

Otherwise, HK\$1,988 for one entry.

(If applicable) As a non-CAHK member, I was referred by \_\_\_\_\_ (Company /Association name/CAHK).

參加費用：免費（適用於所有香港通訊業聯會會員及任何被推薦的非會員公司，例如任何 CAHK 邀請的公司、HKSTP 租戶、數碼港租戶及其他協會推薦的公司）。否則，報名費用為港幣 1,988 元。

（如適用）作為非香港通訊業聯會會員，我是由 \_\_\_\_\_（公司、協會名稱/香港通訊業聯會）推薦的。

### Personal Data Collection Statement 個人資料收集聲明

The Association may use the information above for incorporation into any of its databases for the purpose of dispatching membership information, including but not limited to events and seminars, awards and competitions, newsletters, direct marketing, special offers, promotional activities, and other services and activities that it may arrange. I confirm that the Association has my consent to release my personal data for the stated purposes and that I abide by the Privacy Policy Statement set forth on the Association's website.

聯會可能會將上述信息納入其數據庫，以便發送會員資訊，包括但不限於活動和研討會、獎項和比賽、電子報、直接市場推廣、特別優惠、促銷活動及其可能安排的其他服務和活動。我確認聯會已獲得我的同意，釋放我的個人資料以用於上述目的，並且我遵守聯會網站上列出的私隱政策聲明。

### Notes 備註

1. I have understood all the "Award Policies".我已了解列出的所有「獎項政策」。
2. I have noted, understood and agreed to the contents of the Personal Data Collection Statement. 我已注意、理解並同意個人資料收集聲明的內容。

### Declaration 聲明

I declare that the information provided in this entry form and the subsequent executive summary is true, correct and complete to the best of my knowledge. I understand that the Award Secretariat may request verification of data and information submitted and in the case of submitting false information, the Communications Association of Hong Kong reserves all rights to disqualify my entry and awards being granted in 2026 CAHK STAR Award. 我聲明，根據我所知，本報名表及提供的信息是真實、正確和完整的。我明白秘書處可能會要求核實所提交的數據和信息，若提交虛假信息，香港通訊業聯會保留在 2026 年 CAHK STAR Award 中取消我參賽資格和已授予獎項的所有權利。

Name of contestant

參賽人姓名：

\_\_\_\_\_

Sign of contestant

參賽人簽名：

\_\_\_\_\_

Date 日期：