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# <u>CAHK Activity 聯會活動</u>

# World Telecommunication & Information Society Day - HK ICT Open Day 香港世界電訊及資訊社會日 - ICT 開放日

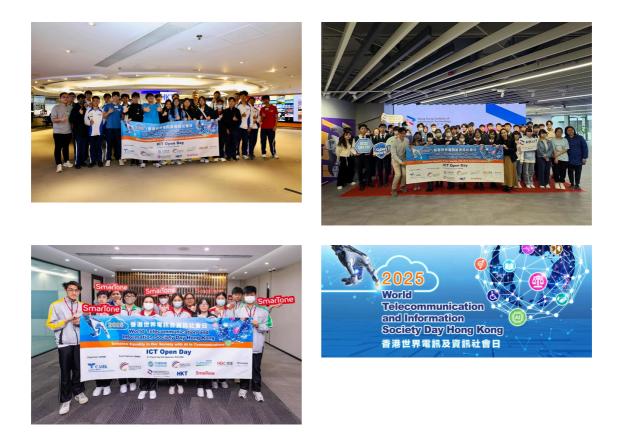
World Telecommunication & Information Society Day (WTISD) 2025 ICT Open Day on March 29 was truly meaningful.

Thanks to the 7 member companies and organizations for their support, along with the participation of teachers and secondary school students from 16 schools, making the event very lively! Over 210 people learned a lot of new ICT knowledge.

香港世界電訊及資訊社會日 ICT開放日圓滿結束!

感謝7間會員公司和機構嘅的全力支持,16間學校的老師同中學同學踴躍參與。當日有超過
210人成功報名參加,大家在活動中學到ICT新知識,參與的師生都表示大開眼界,收穫滿
滿!





# World Telecommunication & Information Society Day - HK Ceremony 香港世界電訊及資訊社會日 頒獎典禮

The WTISD – HK 2025 Prize Presentation Ceremony will be held on 17 May 2025. All proposal competition "Enhance Equality in Our Society with AI in Communications" student winners will be awarded prizes during the Ceremony. Communications Authority, CAHK Chairman, EXCO members, judges, students and teachers are confirmed to join it. If you are interested in attending our prize ceremony at 11am - 12noon, please register via <u>info@cahk.hk</u>.

「香港世界電訊及資訊社會日2025」 會在2025年5月17日舉行頒獎典禮,頒獎予所有「以通訊領域中的人工智能來提升社會平等」提案比賽的得獎學生。 通訊事務管理局、聯會主席、執委會成員、評審、學生和老師已確認出席。如有興趣參加 我們在上午 11時至中午12時的頒獎典禮,請電郵致<u>info@cahk.hk</u>。



AGENDA	
10:45 am	Registration
11:00 am	Welcome Speech by Communications Association of Hong Kong (CAHK)
11:05 am	Keynote Speech by Office of the Communications Authority (OFCA)
11:13 am	ICT Open Day Highlights
11:17 am - 11:33 am	Certificate Presentation and Prize Presentation
11:42 am - 11:50am	Sharing Session and Group Photo
12:00 noon	End of Ceremony

# 6G Global Summit 2025 and CAHK Evening Networking Reception 6G 全球峰會 2025 及 CAHK黃昏酒會

The 6G Global Summit 2025, hosted by Communications Authority, will be held on May 8-9, 2025 <u>Event Website.</u> CAHK will host the Evening Networking Reception on the first day at the Hopewell Hotel in Wan Chai. <u>Member Register Click Here</u>

由通訊事務管理局主辦的6G全球峰會2025將於2025年5月8日至9日舉行 <u>官方網站</u>。本聯會將主辦在第一天於灣仔合和酒店舉辦的黃昏酒會。<u>會員登記</u>



CAHK 11th STAR Award CAHK 第十一屆STAR Awards CAHK would like to invite companies to join STAR Awards. Since 2015, CAHK has been organizing the STAR Awards to honor outstanding performance among service providers, vendors, and more. Don't miss your chance to shine!

CAHK誠邀公司參加STAR Awards。自2015年以來,CAHK一直舉辦STAR Awards,以表彰服務提供商、供應商等的卓越表現。不要錯過機會!

**Apply Now!** Celebrate corporate excellence and innovation across 11 categories. Feel free to click <u>Website for Booklet</u> or contact the CAHK Secretariat office at 2504 2732 for more details.

Gold Award winners gain exceptional publicity at cost value:

- Exclusive interviews on nowTV & ViuTV
- 30-second TVCs aired 140 times in dedicated TV channels

## Why Apply?

## $\checkmark$ No entry fees

✓ Submit <u>Online Entry Form</u> or <u>Soft copy</u> to <u>info@cahk.hk</u> on or before 16 June 2025
 ✓ Submit your A4 summary(ies) to <u>info@cahk.hk</u> on or before 23 June 2025

立即申請!如需更多資訊,請參閱網站以獲取Booklet或致電 2504 2732以獲取更多詳情。

金獎得主以成本價值獲得卓越宣傳:

- 在nowTV和ViuTV進行獨家訪問
- 30秒電視廣告在專用電視頻道播放140次

## 為什麼要申請?

#### √ 無需報名費

✓ 請於2025年6月16日或之前填妥<u>Online Entry Form</u> 或提交<u>報名表 至info@cahk.hk</u>
 ✓ 以及在6月23日或之前提交您的A4摘要至<u>info@cahk.hk</u>。



# CAHK Supports HKFSD CAHK 支持香港消防處

Hong Kong Fire Services Department (HKFSD) recognized CAHK's ongoing support, particularly in contributing to the development of mechanisms for large-scale mountain search and rescue operations. On April 15, 2025, CAHK Chairman and MNO members were honored to attend the HKFSD Mess Luncheon together with the HKFSD Director of Fire Services and Senior Commanders.

香港消防處表彰本聯會的支持,特別是在為大型山區搜尋及救援行動的機制發展作出貢獻, 在2025年4月15日邀請主席和MNO成員參加午餐聚會,消防處處長及高級指揮官也一同出 席。



## Government of HKSAR 香港特別行政區政府

The Commerce and Economic Development Bureau (CEDB) has announced the following updates:

- Appointment of New Communications Authority (CA) Chairperson Mr. Jenkin Suen, SC has been appointed as the new Chairperson of the CA, effective April 1, 2025, for a two-year term.
- Re-Appointment of CA Member
   Mr. Nicholas Chan, BBS, MH, JP CAHK Honorary Advisor, has accepted reappointment as a Member of the CA for an additional two-year term, also effective April 1, 2025. Press release

Meanwhile, **Dr. Hubert Chan, JP** our CAHK Advisor continues to serve as member of the Communications Authority, contributing their expertise.

商務及經濟發展局已宣布以下更新:

**孫靖乾先生**, SC為通訊事務管理局新主席,任期自2025年4月1日起為期兩年。
 **陳曉峰先生,BBS,MH,太平紳士**,為本聯會名譽法律顧問,重新任命成為通訊事務管 理局的成員,任期同樣自2025年4月1日起延長兩年。新聞稿

而本會名譽顧問**陳重義博士太平紳士**,將繼續擔任通訊事務管理局成員,貢獻他們的專業知識。

# <u>Market News 市場消息</u>

1.【聯會支持活動】年度AI盛事!企業轉型必到!香港通訊業聯會全力支持《香港01》首辦 「企業人工智能升級轉型交流日」!

免費報名:<u>https://bit.ly/4ifE2oG</u>

活動亮點:•10+研討會及專題講座,多位國際級業界精英深度分享

- •20+AI主題展位,體驗不同AI應用場景
- •免費企業配對諮詢,拓展合作機會,發揮潛在商機
- 嶄新AI技術應用

展示日期:2025年5月7日(星期三) 時間:10:00 - 17:00 地點:香港會議展覽中心

活動背景:近年香港積極投入創新科技發展,人工智能(AI)技術正逐漸應用於各大行 業,企業該如何在變革中升級轉型?《香港01》將於本年5月首次舉辦「企業人工智能 升級轉型交流日」,邀請企業到場認識嶄新AI技術,進一步了解如何將AI技術融入到商 業應用,提升營運效率,並保持市場競爭力。是次活動集結多位國際級業界翹楚,與參 與者共同探討人工智能的產業發展、應用場景與解決方案、免費配對諮詢,協助企業盡 快適應新的營商環境,拓展新商機



2.【聯會支持活動】The Hong Kong Wireless Technology Industry Association (WTIA) is proud to present the "Tech to Connect 2024 AI Leaders' Summit: Harnessing AI to Drive Global Transformation". This premier event will take place on **6 May 2025 (Tuesday) at the Conference Hall, 4/F, HKPC Building.** 

Meanwhile, as a token of appreciation toward CAHK's support, WTIA would like to offer our member <u>10 complimentary tickets</u>.

Original Fee: HKD\$480 for each FREE Tickets Coupon Code: <u>TAI24</u> Registration: <u>https://form.jotform.com/250720095591456</u>



# <u>CAHK Member Market Place 聯會會員市場推廣 - HKBN</u>

CAHK會員限時閃購Apple產品優惠! CAHK Members Flash Offer for Apple products!







# 結帳時輸入專屬優惠碼即享<mark>額外折扣</mark> Use a Promo Code at checkout for Additional Discounts

精選優惠包括: Apple (iPhone、MacBook、iPad、Apple Watch 及配件) 與其他品牌產品的折扣優惠!

Selected Offerings: Apple (iPhone, MacBook, iPad, Apple Watch and accessories) & devices of other brands



優惠碼 Promo Code ESEPPQ59X7



優惠期至 2025年5月31日或售完即止。 Offer valid until 31 May, 2025 or while stocks last.

## CAHK Member Market Place 聯會會員市場推廣

## **MARKET PLACE BY MEMBERS**

Market Place by Members is your free and alternative promotion space. Use it, make the space works for you.

CAHK Full or Associate Members are entitled to One Free-of-charge Advertisement each year!

The Free Advertisement can be an introduction of the products or services of your organization, or promotion of your anchor campaign.

Specifications of the Free Advertisement: File format: JPG/PNG(300dpi) If interested, please contact the editor at info@cahk.hk for further discussion.

Remarks

1. The free-of-charge advertisement space is limited, so it is first come, first served.

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 Materials deadline is 25th of each month.
 CAHK has the sole discretion right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.

Communications Association of Hong Kong 香港通訊業聯會

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Email: info@cahk.hk

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