

CHAIRMAN'S MESSAGE

主席的話



Acknowledging Industry Contributions

It is my honor to extend my sincere gratitude to all the distinguished industry leaders and member companies who contributed to this Guide through their participation in “Interviews with Industry Leaders” and “Feature Articles.” The invaluable insights shared by them have significantly enriched this publication. Their expertise not only underscores the depth of knowledge within our Association but also highlights the collaborative spirit that propels our industry forward.

I would also like to extend my appreciation to the leading associations and officials whose congratulatory messages reaffirm our collective commitment to advancing Hong Kong's ICT landscape.

AI in Communications: A Transformational Force

This edition is dedicated to the theme of “AI in Communications” which mainly focuses on telecommunications and broadcast sectors. It reflects the pivotal role that Artificial Intelligence now plays across several critical dimensions of our industry.

We delve into the evolving policies and regulations that continue to shape the ICT sector, the infrastructure required to support AI deployment, and the crucial need for talent development. As the adoption of AI technologies across the industry accelerates, it is essential that we remain vigilant in monitoring progress and adapting to new challenges. This Guide offers an in-depth exploration of AI applications in the communication sector, addressing areas such as content creation and optimization, network management, customer experience enhancement, and operational efficiency improvements. Additionally, it provides a forward-looking analysis of AI's future.

Seizing Opportunities in the Age of AI

As we consider business strategies in the age of AI, we must seize opportunities in emerging market trends, form strategic partnerships, and foster a culture of innovation. This Guide highlights the strategic contributions of AI across the communications industry, including market trend, customer segments and resource optimization. However, we must also remain cognizant of the potential risks posed by AI and robotics, ensuring that ethical considerations and sustainability remain integral to our initiatives.

Gratitude and Future Outlook

I wish to express my deep appreciation to our advertisers for their continued support. I encourage all leaders to consider this Guide not only as an invaluable resource but also as a meaningful corporate gift. It will be made available in key libraries and our CAHK website, serving as an essential reference for shaping the future of our industry.

Thank you for your unwavering dedication to driving excellence in the communications sector.

Mr. Kenneth LAU

Chairman
Communications Association of Hong Kong (CAHK)

肯定業界的貢獻

多謝所有業內傑出的行業領袖及會員公司參與「行業領袖專訪」和「專題文章」，為本概覽提供寶貴見解和專業知識，不僅大大豐富了這本出版刊物，也推動我們產業發展的協作精神，本人在此表達最誠摯的感謝。

同時，我還要向發來賀辭的官員們和行業機構協會致以謝意，他們的祝賀進一步確認了我們共同推動香港資訊及通訊科技（ICT）領域發展的承諾。

通訊領域中的人工智能：變革力量

本期主題聚焦於「通訊領域中的人工智能」，主要涵蓋電訊和廣播行業，反映了人工智能在我們行業多個關鍵領域所發揮的重要作用。

我們探討了 ICT 行業持續改善的政策和法規，支撐 AI 部署所需的基礎設施，以及人才發展的重要性。隨著 AI 技術在行業中的採用加速，我們必須保持警惕，不斷監測進展並適應新的挑戰。本概覽亦檢視了 AI 在通訊領域的應用，包括內容創作與優化、網絡管理、客戶體驗提升以及運營效率的改進。此外，還提供了對 AI 未來發展的前瞻性分析。

把握 AI 時代的機遇

在考量 AI 時代的商業策略時，我們必須抓住新興市場趨勢中的機遇，形成戰略合作夥伴關係，並培育創新文化。本概覽還有 AI 在通訊行業中的貢獻，包括市場趨勢、客戶細分和資源優化。然而，我們也必須注意到 AI 和機械人技術可能帶來的潛在風險，確保道德考量和可持續性成為我們倡議的一部分。

感謝與展望未來

我謹此向我們的廣告商致以深切的感謝，感謝他們一直以來的支持。我鼓勵所有權威領袖將本概覽視為不僅是寶貴的資源，也是有意義的企業禮品。本概覽將在主要圖書館及我們香港通訊業聯會（CAHK）網站上提供，以作為塑造行業未來的重要參考資料。

感謝你們攜手推動通訊行業的卓越發展。

劉貴顯先生

主席
香港通訊業聯會