## **Communications Association of Hong Kong**

# Newsletter



May2020

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**CAHK NEWS** 

## **5G Column @eNewsletter**

CAHK NEWS UPDATE

CAHK has recently established a "5G Column" in our eNewsletter and would like to invite interested members sharing information on 5G news for tracking development of the related technology and application for the general public.

**NB:** The submitted information should be industry centric and should not be commercially or sensitive and on a first-come-first-served basis.





5G

**5G CORNER** 

# TGT x Henderson Introduce 5G Smart Malls

Towngas Telecommunications Company Limited (TGT) has cooperated with Henderson Land Development Company Limited (Henderson) in introducing 5G mobile communication application service to three Henderson's shopping malls, bringing a high speed, low latency and stable 5G experience to customers.

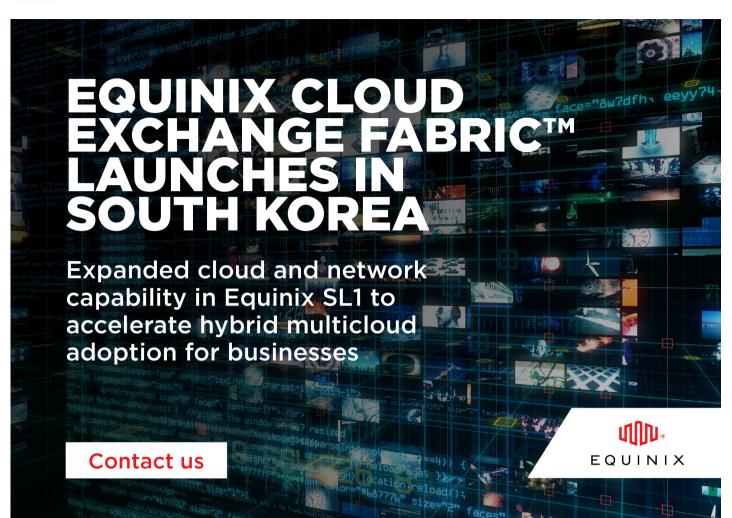
The technology deployed by TGT is different from the traditional mobile communication network setting that uses antennas outside the mall to transmit signals. Instead, TGT installs indoor antennas and systems on each floor of the mall to bring outdoor signals into the mall. Combined with its self-built 100G backbone optical fibre network, TGT boosts the mobile communication experience by greatly enhancing 5G mobile signal coverage in the malls.

The communication infrastructure built by TGT is a carrier-neutral system. Mobile communication providers can cooperate with TGT to share the infrastructure through the latter's unified rental and management services. It is targeted to create a mutually beneficial business environment, so as to offer customers with more choices. TGT will work closely with telecommunications providers and industry partners to promote mobile communication and smart city developments.



- 1. Personal data will only be collected for the purpose of processing application received and directly related purposes.
- 2. In general terms, the Communications Association of Hong Kong collects personal data for communication with its members, such as dissemination of news and announcements of the Communications Association of Hong Kong's activities.
- 3. CAHK reserves the right of final determination.

## FREE ADVERTISEMENT @ eNEWSLETTER





#### FREE ADVERTISEMENT @MEMBERSHIP INFORMATION CORNER

Are you looking for a platform to draw more attention on your services / products or events? CAHK e-newsletter would be a good choice for you!

The Free Advertisement content can be an introduction of the services/ products of your organization or events listing. Details of the Free Advertisement can be found in the belows.

## Free Information Corner on CAHK Website: http://www.cahk.hk/importantlinks

- All members will enjoy <u>1- Free-Advertisement / Promotion</u> in the Membership Information Corner every year on a first-come-first-come-first-served basis which they can:
  - ✓ Post ICT Industry Recruitment Ad;
  - ✓ Establish a White Paper Corner; and
  - ✓ Company event, press release & etc.



➤ Deadline for collecting materials on 1st and 15th each month, each company can post their news/ promotion in Membership Information Corner for 2 (two) weeks.

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#### FREE ADVERTISEMENT @ eNEWSLETTER





#### FREE ADVERTISEMENT @ eNEWSLETTER

The next issue of CAHK e-Newsletter will be launched soon! Every Full and Associate Members can enjoy **1 Free-Advertisement** in our e-newsletter **every year**. As the special privilege to all CAHK Full and Associate members, now you can share your hot products or upcoming events in the Free Advertisement in our e-Newsletter!

The Free Advertisement content can be an introduction of the services/ products of your organization or events listing. Details of the Free Advertisement can be found in the belows.

- Every Full and Associate members can enjoy <u>1 Free-Advertisement</u> in CAHK e-Newsletter every year on a first-come-first-served basis.
- The Free Advertisement content can be an introduction of the services/ products of your organization or events listing.
- > Deadline for collecting materials on 15th each month.

## **Specifications of the Free Advertisement**

## Size:

- Half page in A5 size (Landscape)
- Color advertisement **ROP** (run-of-page)

## File format:

- JPG/PNG/Ai format (300dpi)

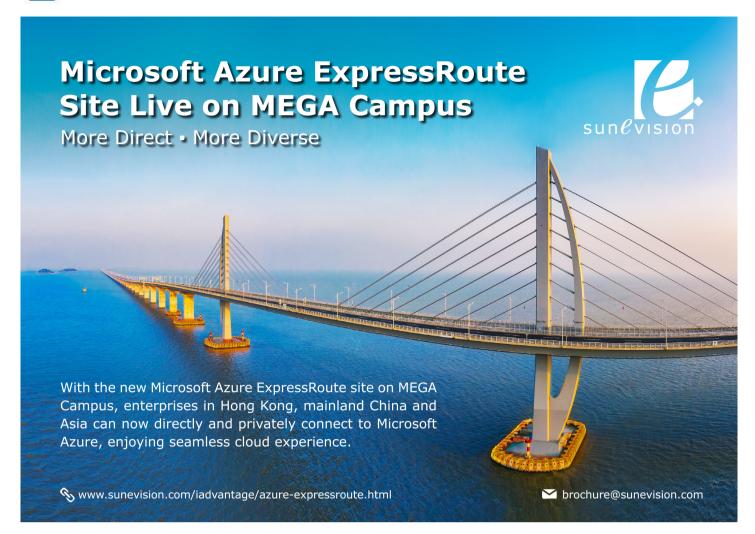
## **Remarks**:

- a) CAHK has the sole right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.
- b) Our space for free advertisement is limited, it will be on a First-Come-First-Served basis.

Please contact CAHK Secretariat at 2504-2732 or email to info@cahk.hk for more details.

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## **SUPPORTING ORGANIZATION ACTIVITY**

**Event Partner of Cloud Expo Asia Hong Kong 2020** 

## Cloud Expo Asia Hong Kong 23-24 Sep 2020 | HKCEC

- Cloud Expo Asia Cyber Security World Big Data World Smart IoT Data Centre World eCommerce Expo
- ➤ For more details, please visit https://www.cloudexpoasiahk.com/



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## 4 Major Solutions:

- Remote office solutions
- Cybersecurity solutions
- Online shop solutions
- Online customer services and virtual team management and communications solutions



## **SUPPORTING ORGANIZATION ACTIVITY**

## Distance Business (D-Biz) Programme



## **Overview and Objectives**

Remote working or service has become a new trend against the backdrop of the epidemic. Under the Anti-Epidemic Fund, the Innovation and Technology Commission (ITC) has launched the Distance Business (D-Biz) Programme to support enterprises to continue their business and services during the epidemic, the Programme provides funding support through fast-track processing for enterprises to adopt IT solutions for developing distance business. The Hong Kong Productivity Council is the Secretariat of the Programme.

## **Funding Amount**

For each IT solution and the relevant training expenses for the employees, the funding ceiling is HK\$100,000 (with funding for the relevant training expenses capped at 10 per cent of the IT solution cost). Each enterprise may receive total funding of up to HK\$300,000 to undertake a project to be completed within six months. An enterprise will be disbursed a payment of 30% of the funding amount after the application has been approved. Upon completion of the project and after the supporting documents are accepted, the remaining funding amount will be disbursed to the enterprise.

IT solution(s) must only be implemented after approval is granted.

For more details - https://www.hkpc.org/en/distance-business-programme

**Inquiries** 

Hotline: 2788 5070

Email: <a href="mailto:dbiz@hkpc.org">dbiz@hkpc.org</a>

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#### MEDIA NEWS



## 【5G 改變學習模式】

5G 除咗快,仲改變生活各種模式,特別係教育方面,超高速、低時延嘅 5G 網絡可以透過 VR/AR 等技術令學習更生動有趣! 想知更多?一齊睇吓香港通訊業聯會主席 Kenneth Lau 透過 5G 網絡,接受小記者 Molly 視像訪問知多啲啦!

想了解更多,請按以下連結:

https://www.youtube.com/watch?v=ZRovdVx2YjU&feature=youtu.be

相關文章於 2020 年 5 月 25 日於**文滙報** 及 **大公報**刊登,詳情請按以下連結:

文滙報: http://paper.wenweipo.com/2020/05/25/zt2005250006.htm

大公報: http://paper.takungpao.com/resfile/PDF/20200525/PDF/b8 screen.pdf



The Mediation Team of the Department of Justice has recently interviewed our EXCO Member Mr. Vincent Kwok (Chairman of the CCSS Governing Committee) which aims to promote meditation.

## [ Turning crisis into opportunity! ]

Being the sector that receives the most consumer complaints, telecommunications companies are well aware of the value of mediation.

Vincent Kwok, President of Green ICT Group, Communications Association of Hong Kong (CAHK), shares, "We handle most complaints, especially the more difficult ones, by way of mediation. Not only does mediation shorten the time required to handle the complaints, but it also helps to reduce unnecessary administration costs"



As a "Mediate First" pledgee, Vincent is a strong believer in using mediation to achieve winwin resolutions. He believes honest discussions are the key to a successful mediation, "A lot of conflicts start with misunderstanding. Through mediation, the parties can better understand each other's point of view."

Signing the "Mediate First" Pledge: <a href="https://lnkd.in/g">https://lnkd.in/g</a> 6aju

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## SUPPORTING ORGANIZATION ACTIVITY



## Message from Occupational Safety & Health Council (Information and Communications)

因應本港 2019 冠狀病毒病疫情有所緩和,政府已宣布於 5 月 8 日起放寬部分控疫管制,不同行業亦開始逐 步回復正常運作。然而,隨著社會經濟活動增加,感染風險亦有機會相應地增加。僱主和僱員必須繼續保 持警覺,並參照?生防護中心就業界及工作場所發出的健康指引採取適當的預防措施,以減低感染和傳播 2019 冠狀病毒病的風險。

2019 冠狀病毒病的最新資訊 ,請參閱以下網頁:

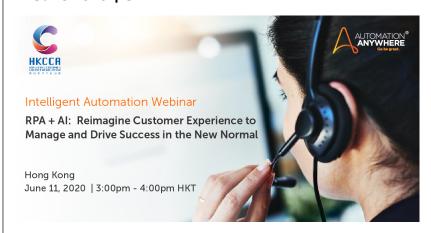
https://www.coronavirus.gov.hk/chi/index.html

衛生防護中心就業界及工作場所提供的最新健康指引,請參閱以下網頁:

https://www.chp.gov.hk/tc/features/102742.html

資訊及通訊業安全及健康委員會

## RPA + AI - Reimagine Customer Experience to Manage and Drive Success in the New Normal 11 June 2020 | 3PM



#### Speakers



Mr. Chapman Lam Head of Customer Engagement, FWD Insurance



Mr. Simon Tai Managing Director, Hong Kong & Macau **Automation Anywhere** 

Join our upcoming webinar to hear industry experts to share insights on leveraging automation and RPA technologies to deliver seamless customer experience and stay competitive in the new normal.

Contact centers are dealing with unprecedented disruption during the global pandemic. Many of their agents are transitioning to working from home for the first time while under pressure to handle the sudden increase in call volume. To preserve a high quality of customer service, maintain business continuity and prepare for the post-pandemic world, customer engagement or contact center leaders must empower their agents to better serve customers.

Robotic Process Automation (RPA) and AI streamline contact center operations by automating agent guidance, eliminating the repetitive manual tasks and quickly surfacing or updating customer data across multiple systems, freeing agents to handle more quality calls and focus on resolving issues.

## Who Should Join:

Professionals in Customer Experience, Customer Engagement, Customer Services, Contact Center, Call Center, Operations, etc.



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## PCPD's Online Practical Workshop on Data Protection Law | 22 May 2020

A new interactive online **Practical Workshop on Data Protection Law (22 May 2020)** has been rolled out. Participants can now broaden their knowledge in data privacy protection in the comfort of their home or the office.

For details and enrolment for the Professional Workshops, please visit:

https://www.pcpd.org.hk/english/education training/organisations/workshops/workshop.php



# The 12th Annual InfoSecurity Summit 2020 — HK 28 August (Friday), 2020 | HKCEC

Carrying the theme of "Redefining Cyber Security in the Age of Insecurity", The 12<sup>th</sup> Annual InfoSecurity Summit 2020 Hong Kong, as the industry's most important annual meeting for Information Security leaders and professionals, will bring together a galaxy of influential and disruptive Cyber Security Experts and thought leaders to share the latest information security trends and emerging technologies to thwart cyber attacks.

For more details, please visit <a href="https://www.mighkevents.com/banktech2020">https://www.mighkevents.com/banktech2020</a>

## CAHK EVENT CALENDAR

#### **CAHK Calendar 2020** FEB JAN MAR - Joint ICT Spring Dinner (11 Feb) 2019 CAHK Official Guide cum 2019 CAHK Official Guide cum Telecom Telecom Story: Project Commences @Cuisine Royale 薈軒: <u>CANCELLED</u> Story: Work-in-Progress 2019 CAHK Official Guide cum Telecom CAHK Office Relocation - 20 March **Story: Project Commences** APR MAY JUN **Election of New EXCO for term** CAHK STAR Awards: Call for entry Cloud Expo Asia (Postponed) 2020-2022 Notice for Nomination Election of New EXCO for term 2020-2022 Election Deadline (23 June) Nomination Deadline (22 May) Election Announcement (30 June) (27 Apr to 22 May) Notice for Election (28 May to 19 June) JUL AUG SEP CAHK STAR Awards: Call for entry CAHK STAR Awards: Deadline for Entry - CAHK STAR Awards: Results Announcement 2019 CAHK Official Guide cum CAHK 37th Anniversary Gala Dinner cum **on:** Invitation for Sponsors Story: Work-in-Progress 2019 CAHK Official Guide cum Telecom Story: Article Submission Deadline NOV DEC OCT CAHK 37th Anniversary Gala Dinner 2019 CAHK Official Guide cum Telecom X'mas Cocktail Cocktail cum Book + AGM: 9 Oct 2020 (Fri) Story: Completion Launch - TBC 6th CAHK STAR Awards Presentation WTISD-HK: Geocaching Competition & WTISD-HK ICT Open Day (17 Oct) Prize Presentation Ceremony (21 Nov) WTISD-HK Social Integration Program for Ethnic Seniors (31 Oct)

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