### **Communications Association of Hong Kong**

# NEWSLETTER



January

**February** 



April May June July

August

September

October

November December





# CAHK x HKCS Webinar: Metaverse with 5G and Al



Metaverse, a concept which is being talked up by some as the future of the internet. This webinar is about how 5G and AI empower Metaverse.

REGISTER HERE.

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- 3. CAHK reserves the right of final determination.

## **Association's Special Activity**



We are very pleased to have Hon Duncan Chiu, LegCo Member, Functional Constituency - Technology and Innovation, to have attended CAHK EXCO Meeting on 24 February 2022. It was an effective conversation between the Government and industry representatives for exchanging and collecting views on ICT Policy.

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### **CAHK Membership 2022-2023**

### Renew Membership or Newly Join CAHK, You're Welcome!

The Communications Association of Hong Kong is a non-profit making organisation incorporated on 27 May 1983. CAHK is the association for Hong Kong's communications industries, with responsibilities across broadcasting, wireline and wireless communications, and other relevant business sectors in the domain of information communications technology (ICT).

Membership benefits include not limited to networking opportunities, greater access to resources and information, or discounts on events, webinars, but more tangible privileges are seen on promotion of members' companies and their P&S.

Dear Members, Please be reminded to renew the annual membership in March.

CAHK e-Newsletter and social media posts help Members advertise themselves

#### Benefits to All Members:

- ☐ Free Advertisement on CAHK e-Newsletter and Social Media Channels
- CAHK periodic e-Newsletter is published on our website, Facebook, LinkedIn and emailed to Members and Friends
- ☐ Free Information Corner on CAHK Website for Members to for instance post ICT industry recruitment ad or establish a white paper

#### Premium Members enjoy usage of:

- Home Page Rotating Banner Ad for 3 weeks once a year
- Promotion of their business profile of their companies



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### **Industry Focus**



The Telecommunications (Registration of SIM Cards) Regulation (the "Regulation") has taken effect on 1 September 2021 to implement the Real-name Registration Programme for Subscriber Identification Module (SIM) Cards ("Real-name Registration Programme").

The Regulation requires that, users should complete real-name registration for their SIM cards with their telecommunications service providers from 1 March 2022.

### **Details:**

https://www.ofca.gov.hk/en/consumer\_focus/guide/hot\_topics/sim\_registration/index.html

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The Scheme aims to encourage various sectors, through the provision of financial incentives, to deploy 5G technology early to foster innovation and smart city applications, and to improve efficiency of their operations and quality of their services that will contribute to enhancing Hong Kong's overall competitiveness.

Under the Scheme, the Government will subsidise 50% of the actual cost directly relevant to the deployment of 5G technology in an approved project, subject to a cap of \$500,000.

The application deadline of the Scheme has now been extended to 31 July 2022.

### 5G Column @eNewsletter

"5G Column" is a sharing cum learning platform to keep us abreast of what goodies the new tech brings us. Anything related to 5G development, new applications, or intriguing stories is welcome to share. No commercials insert is the only note to bear in mind.



If interested, please contact the editor at info@cahk.hk for further discussion. Materials deadline is the 25th of every month.

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The 13th BankTech Executive Virtual Summit 2022 – Hong Kong

"Digital, Sustainable, Responsive and Intimate:
The Future of Financial Service"

The Summit is the industry's most important annual meeting, will bring together some of the most influential, disruptive and innovative finance technology thought leaders and practitioners to explore opportunities in capitalizing on FinTech and Digital Innovation for sustainable growth.

Date: 30 & 31 March, 2022

**REGISTER HERE** 

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The MSc in Electronic and Information Engineering Programme offered by the Department of Electronic and Information Engineering of The Hong Kong Polytechnic University is open for application now!



The programme offers two specialism options including "Internet of Things" and "Multimedia Signal Processing and Communication".

The application deadline for the September 2022 entry is 30 April 2022.

Please find more information about the programme below:

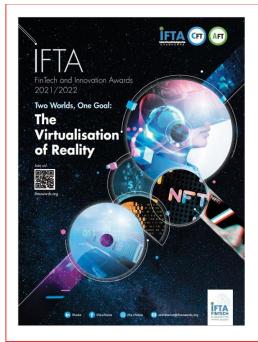
Programme Leaflet

**Programme Details** 

**Online Application** 

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### IFTA FinTech and Innovation Achievement Awards 2021/2022

Theme: "Two Worlds, One Goal: The Virtualisation of Reality"

The IFTA FinTech and Innovation Awards 2021/2022 recognises the important nuances of the parallel physical and virtual worlds, as well as, the role that corporations and individuals play in their development within the economy. As the world shifts towards digitization, the innovations of the physical world are essential to facilitate the conceptualization of a new virtual world, where everyday experiences and activities are converted into intangible experiences. The future of FinTech will be linked to how well the physical and virtual worlds merge to enhance Hong Kong's reputation as one of the world's leading financial centers.

Application deadline: 29 April, 2022

Click here for Details



Start-up Express is Hong Kong Trade Development Council (HKTDC)'s highly curated start-up development programme that targets start-ups offering innovative and tech products or solutions, as well as with strong desire to enter the international market.

The programme offers start-ups with unique opportunities to learn, grow and connect. Each year, 10 winners will be selected as the annual cohort who will be exposed to vigorous marketing activities and earned attention from investors, media and potential partners.

### Who can apply?

- Start-ups with less than 5 years of establishment;
- Start-ups raising less than US\$10 million in funding;
- Start-ups with core or substantial operations in Hong Kong;
- Tech start-ups focusing on one of these aspects:
- FinTech, GreenTech, HealthTech, PropTech, RetailTech, Smart City

Application is now opened until 4 May, 2022.

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### Security Big Data & A.I. Analytic (SBDA) Training

Automated and A.I. based solutions have gained significance in Cyber Security, as this field is also facing the challenges of handling big data that has high volume in less time frame. The 5-day course provides a high-level overview of the topics of log analysis, network, computer forensics, and malware analysis, followed by in-depth training about automated log analysis through statistical and AI-based solutions. For details and enrolment, please visit HERE.

Date: **12-13, 16-18 May 2022** 

Time: **09:00-17:00** 

Venue: Online Broadcast

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### 2022 Retail Summit - The Next Normal in Hong Kong Retail

The Hong Kong Retail Summit 2022 will take the theme of "The Next Normal in Hong Kong Retail", covering three sessions on digital transformation in retail industry, retail talent development strategy, and omnichannel retailing.

Speakers of C-level from a wide range of expertise in the retail businesses will be invited to share their key of success under the "next normal" era.

The Summit will be held on Thursday, 26 May, 2022 in online live format via ZOOM as half day conference with keynote speeches and panel discussions.

**REGISTRATION** 



### 2022 Smart Retailing Awards

This award aims to drive smart retail transformation, recognize SMART and innovative ideas and campaigns and outstanding SMART retail talents in key aspects of new retail and to promote best practices and standards of smart retail.

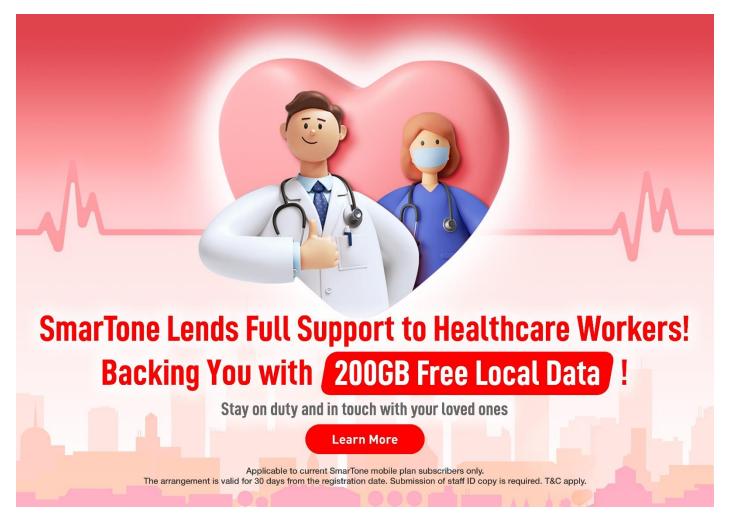
The Smart Retailing Awards include both company awards and individual awards. To recognize outstanding SMART retail talents in regard to new retail development, participating company can nominate staff of participating project to join "Smart Retail Talent Award" (an individual award) for FREE.

Please submit your online enrollment on or before 31 May 2022.

For details, please visit here.

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### Members' Benefit

CAHK Full or Associate Members are entitled to One Free-of-charge Advertisement each year!



The Free Advertisement can be an introduction of the products or services of your organization, or promotion of your anchor campaign.

Specifications of the Free Advertisement:
Size: A5 size 210mm x 148.5mm (Landscape)
Color advertisement RoP (run-of-page)
File format: JPG/PNG/AI (300dpi)

If interested, please contact the editor at info@cahk.hk for further discussion.

#### Remarks

- 1. The free-of-charge advertisement space is limited, so it is first come, first served.
- 2. Materials deadline is 25th of each month.
- 3. CAHK has the sole discretion right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.

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