



Thank you!

CAHK is proud to be a Supporting Organisation and a Conference Partner of BUSINESS GOVirtual Expo & Conference this year. We feel so grateful to have participated in the “Digital Transformation Forum” – one of the key highlights of the Conference on 13 July 2022.

At the Best Practice Sharing moderated by seasoned ICT professional Mr. Stephen Ho, CAHK Chairman Mr. Kenneth Lau has shared insights from the DT Forum implementation journey and future plans. Professor KL Hui, Senior Associate Dean of The Hong Kong University of Science and Technology School of Business and Management and Elman Family Professor of Business, has talked about the emerging trends in branded online event platforms and use of social media, and why enterprises need both marketing tools.

On behalf of CAHK Chairman, thank you so much for taking the time to attend physically the fireside chat and all the participants who have joined us live on CAHK DT Forum.



Moderator: Mr. Stephen Ho (on the left)
 Panelist: Mr. Kenneth Lau (in the middle)
 Panelist: Prof. Kai-lung Hui (on the right)



Digital Transformation



Automation or Digitalisation



CAHK DT Forum is a community where you share DT best practices and inspire each other for new ideas. Conversations are ongoing.



Be open-minded. Doing business today is online brand community driven.



Please click and view the playback of the inspiring **Best Practice Sharing** on CAHK DT Forum.