

2022 CAHK



CAHK STAR Award
通訊業聯會非凡年獎

ENTRY FORM

INTRODUCTION

Superior + Teamwork + Advance + Recognition = STAR

CAHK STAR AWARDS bestow industry recognition on companies that have shown their excellence and innovation throughout the year in different streams.

WINNERS BENEFITS INCLUDE BUT NOT LIMITED TO

- ✧ Take your brand to the next level
- ✧ Strengthen your company reputation within the Telecom and ICT Industry
- ✧ Award winners will be invited to attend the Awards Presentation Ceremony – a great opportunity for their remarkable achievements to be recognised by the industry
 - Winners will receive award **trophies** as a permanent memento of their success
 - **Gold** Winners will share a **one-minute company teaser** at the CAHK 39th Anniversary Gala Dinner
 - **TV exposure for Winners as post-event media coverage (e.g. Now TV)**
 - Winners' Company name will be published on the CAHK Anniversary Gala Dinner Programme **Booklet**
- ✧ Winners are encouraged to display the official award logo on their publicity materials to signify their outstanding performance
- ✧ Winners will be invited to participate in conferences and membership events such as CAHK STAR Award Winners Sharing Series to further talk up their winning projects/products and company achievements











AWARD CATEGORIES

- | | |
|--|------------------|
| 1. Best Fixed Network Operator | 最佳固網營運商 |
| 2. Best 5G Mobile Operator | 最佳 5G 流動電話營運商 |
| 3. Best 5G Application | 最佳 5G 應用方案 |
| 4. Cybersecurity Excellence Award | 網絡安全卓越獎 |
| 5. Best Metaverse Solution Award | 最佳元宇宙方案大獎 |
| 6. Innovative ICT Solution / Intelligent Application Award | 創新 ICT 方案及智能應用大獎 |
| 7. Best FinTech Award | 最佳金融科技獎 |
| 8. Best Startup & Future Enterprise Award | 最佳初創及未來企業大獎 |
| 9. Innovative Cloud & Data Centre Services | 創新雲端及數據中心服務大獎 |
| 10. Best International Carrier | 最佳國際網絡營運商 |

ENTRY FEE No Entry Fee is needed

ENQUIRIES For enquiries, please call 2504-2732 or email to info@cahk.hk

JUDGING PROCESS AND AWARD SCHEDULE

	Submission of ENTRY FORM (Deadline: Wednesday, 29 June 2022)	All interested participating companies have to submit an Entry Form.
		
	Submission of EXECUTIVE SUMMARY (Deadline: Tuesday, 23 August 2022)	All entries have to submit, in English or Chinese: <ul style="list-style-type: none"> ▪ A <u>one-page</u> executive summary to highlight the achievements of your products, services, projects, solutions, or marketing campaigns, etc. which MUST have been launched during the period 2021 to 2022. ▪ All entries will be judged against the judging criteria listed below for each category.
		
	1st Round ASSESSMENT (24 – 31 August 2022)	Participants with outstanding performance will be shortlisted for the Final Judging.
		
	Final JUDGING (10 – 11 October 2022)	All finalists will be invited to deliver a 15-minute presentation, followed by a 5-minute Question & Answer session, in front of the Panel of Judges in deciding the Gold, Silver and Bronze Awards winners.
		
	RESULTS ANNOUNCEMENT (Thursday, 8 December 2022)	All the winners will be notified separately and will be invited to join the award presentation ceremony.
		
	AWARD PRESENTATION at 39th CAHK Anniversary Gala Dinner (Thursday, 8 December 2022)	Gold winners will have the privilege to share a one-minute company teaser at the 39th CAHK Anniversary Gala Dinner.

Judging Criteria	Ratings
Innovation & Creativity Innovation in product, service, business model or process, Cost-effective deployment and integration of resources or technologies and positioning of breakthroughs in market disruption and transformation	25%
Functionality Understanding and effectively addressing user requirements, empowering users to accomplish their functions efficiently, enhancement planning for foreseeable market sector/ community needs and ease of implementation	15%
Market Potential / Performance Market positioning and competitiveness of products or services in the market; current market share/user base and rolling take-up rate. Realistic/justifiable market growth projections for local, regional, global & etc.	20%
Benefits and Impact Financial viability, sustainability and scalability of the business; Creating impact: industry-impact, sectoral-impact, social-impact, on accessibility and reach, quality and satisfaction for customers	25%
Quality Reliability and stability. Quality standards as reflected by external quality marks/certs; relevant awards	15%

ENTRY FORM

To: CAHK Secretariat
2022 CAHK STAR Award Entry

Attn: Ms. Yuki Dai (Email: info@cahk.hk, Fax: 2504 2752)

Please complete the Entry Form, email or fax it to the Association **on or before 29 June, 2022 (Wednesday)**. Kindly please note each company can participate in multiple awards. The same project of each company is eligible for more than one award category as appropriate, and it will be evaluated separately for each instance and category.

	Award Category	Company
1.	Best Fixed Network Operator 最佳固網營運商	
2.	Best 5G Mobile Network Operator 最佳 5G 流動電話營運商	
3.	Best 5G Application 最佳 5G 應用方案	
4.	Cybersecurity Excellence Award 網絡安全卓越獎	
5.	Best Metaverse Solution Award 最佳元宇宙方案大獎	
6.	Innovative ICT Solution / Intelligent Application Award 創新 ICT 方案及智能應用大獎	
7.	Best FinTech Award 最佳金融科技獎	
8.	Best Startup & Future Enterprise Award 最佳初創及未來企業大獎	
9.	Innovative Cloud & Data Centre Services 創新雲端及數據中心服務大獎	
10.	Best International Carrier 最佳國際網絡營運商	

CONTACT INFORMATION

Name:	
Title:	
Company :	
Email:	
Contact number:	

Thank you for your Entry submission. Good Luck! Should you have any question, please call us at 2504-2732 or email us at info@cahk.hk.