



**JANUARY**



February

March

April

May

June

July

August

September

October

November

December



## Highlights of the month:

- ❖ 2022 is full of surprises
- ❖ Supporting Organisations Activities – HK Technology Pavilion @MWC Barcelona, 28 Feb-3 Mar | Marketing Pulse, 16-17 Mar | GS1HK Solution Day, 18 Mar
- ❖ SmarTone supports customers undergoing mandatory quarantine

## 2022

More **GOOD** Things to Come

2022 CAHK  
STAR Awards

CAHK 39th Anniversary  
Gala Dinner

2022-2023  
CAHK Official Guide

CAHK  
x  
JCDecaux

CAHK  
x  
CITIC Telecom  
CPC

CAHK  
x  
Fortinet

CAHK  
x  
H3C

Let us know,  
we will make it happen

### Statement of Personal Data Collection

1. Personal data will only be collected for the purpose of processing application received and directly related purposes.
2. In general terms, the Communications Association of Hong Kong collects personal data for communication with its members, such as dissemination of news and announcements of the Communications Association of Hong Kong's activities.
3. CAHK reserves the right of final determination.

## Chairman's Activities



Mr. Luo Huining, Director of the Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region (HKSAR), invited CAHK Chairman Mr. Kenneth Lau to view the live online New Year's Speech on 26 January 2022.

[Watch here.](#)

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## Chairman's Activities



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## Honorary Advisor' Activity



Mr. Tony Hau, CAHK Honorary Advisor, has represented CAHK to attend the *Forum for LegCo Election Technology and Innovation Functional Constituency Candidates* on 23 December 2021. It was a conversation occasion between Election candidate Mr. Duncan Chiu and the industry personnel.

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The Scheme aims to encourage various sectors, through the provision of financial incentives, to deploy 5G technology early to foster innovation and smart city applications, and to improve efficiency of their operations and quality of their services that will contribute to enhancing Hong Kong's overall competitiveness.

Under the Scheme, the Government will subsidise 50% of the actual cost directly relevant to the deployment of 5G technology in an approved project, subject to a cap of \$500,000.

The application deadline of the Scheme has now been extended to 31 July 2022.

### 5G Column @eNewsletter

“5G Column” is a sharing cum learning platform to keep us abreast of what goodies the new tech brings us. Anything related to 5G development, new applications, or intriguing stories is welcome to share. No commercials insert is the only note to bear in mind.

If interested, please contact the editor at [info@cahk.hk](mailto:info@cahk.hk) for further discussion. Materials deadline is the 25th of every month.



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## SUPPORTING ORGANISATION ACTIVITY

### Connectivity is unleashed at MWC Barcelona 2022

Barcelona Spain  
28 February - 3 March 2022

#### Hong Kong Technology Pavilion

Organisers: Hong Kong Trade Development Council and  
Science and Technology Parks Corporation

Date: 28 Feb – 3 Mar 2022      Venue: Barcelona, Spain

MWC Barcelona is the largest mobile event in the world. Under the theme "Connectivity Unleashed", MWC 2022 will explore 6 core topics - 5G Connect, Advancing AI, CloudNet, FinTech, Internet of Everything and Tech Horizon.

In case Hong Kong exhibitors might not be able to attend the Pavilion physically, Hong Kong Technology Pavilion organisers will arrange assistants to promote and collect enquiries on their behalf. They may also utilise the exhibitor passes to attend virtual conferences and networking sessions of MWC 2022.

For more details, please contact Ms Jess Leung at 2584-4337 or email at [jess.sw.leung@hktdc.org](mailto:jess.sw.leung@hktdc.org)

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## SUPPORTING ORGANISATION ACTIVITY

### MarketingPulse

Asia's premier branding and marketing conference  
organised by Hong Kong Trade Development Council



Held on 16 – 17 March 2022 in Hong Kong in hybrid format, MarketingPulse will lead the discussion on how marketing and creativity can help attendees prepare for a world recovering from COVID-19 and operate in a marketing world of opportunities. It will bring you inspirational input from brands, agencies, digital strategists and e-tailing experts, practical marketing know-how through a series of workshops, as well as networking opportunities connecting you with marketers in Hong Kong and around the world.

Details <https://marketingpulse.hktdc.com/en/>



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## SUPPORTING ORGANISATION ACTIVITY



18 Mar 2022

### GS1HK Solution Day- A Journey to Digital Transformation

🕒 14:00-18:00

📍 4/F, Conference Hall, Hong Kong Productivity Council

🌐 Cantonese

#### GS1 HK Solution Day

[Registration](#)

It provides an immersive experience with featured talks, hands on experience and networking opportunities that will help participants explore new technologies, best practices and successful use cases.

#### Highlights :

- Two Featured Tracks designed for industry practitioners, IT and tech experts, and data professionals
- 5 Thematic Solution Zones for visitors to explore latest technologies and experience applications

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**SmarTone's Got Your Backs!**  
**Quarantine Without Losing Touch**

**Extra 100GB of FREE**  
local data and unlimited  
local voice minutes\*

**"Power Up" Support**

**30-day FREE**  
SmarTone Home 5G Broadband  
Service Plus 5G Wi-Fi 6 Router<sup>^</sup>

\*This arrangement is only applicable to existing SmarTone mobile monthly plan customers and proof of quarantine is required. T&C apply.  
<sup>^</sup>Applicable to SmarTone PriorityPlus™ Premium, PriorityPlus™ members, long-term (10+ years) SmarTone customers and SmarTone Home 5G Broadband customers

**Members' Benefit**

CAHK Full or Associate Members are entitled to **One Free-of-charge Advertisement each year!**

The Free Advertisement can be an introduction of the products or services of your organization, or promotion of your anchor campaign.

**Specifications of the Free Advertisement:**  
Size: A5 size 210mm x 148.5mm (Landscape)  
Color advertisement RoP (run-of-page)  
File format: JPG/PNG/AI (300dpi)

If interested, please contact the editor at [info@cahk.hk](mailto:info@cahk.hk) for further discussion.

Remarks:

1. The free-of-charge advertisement space is limited, so it is first come, first served.
2. Materials deadline is 25th of each month.
3. CAHK has the sole discretion right to approve, edit and decide on the placement of advertisements, and will not be held any liability for advertisement errors or any subsequent loss or damage caused thereof.

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